



Broadband Stimulus National Town Hall Webcast Attracting National Attention after Release of Final Round Notice of Funds Availability

TV Worldwide to Produce Free Live February 12 Event Webcast to Help Educate and Inform Applicants Seeking Access to Over \$4 Billion in Funding in Final Round

Washington, D.C. – The second round Notices of Funds Availability (NOFA) for broadband stimulus funds have just been released, with over \$4 billion of funding available in the final round. Time is of the essence, with applications due no later than March 15, just over a month from now.

To help educate applicants, Internet TV Network **TV Worldwide**, (www.TVWorldwide.com) announced that it would feature a live free Broadband Stimulus Town Hall Workshop Webcast on several of its Internet TV channels.

The interactive live workshop will examine what's changed from the first round and what applicants need to know in putting together successful broadband grant and loan applications. **Jessica Zufolo, RUS Deputy Administrator, and Angela Simpson, NTIA Senior Advisor** will be joining the webcast, to discuss with hosts **Jim Baller** and **Marty Stern** the most important lessons that RUS and NTIA learned from Round One, what the agencies hope to achieve in Round Two, and what steps applicants should take to enhance their chances of success in the final round.

The webcast will be carried on TV Worldwide Internet TV Channels **National League of Cities TV** (www.NLCTV.org), **TV MainStream** (www.TVMainStream.com), **FedEd TV** (www.FedEdTV.com) and a newly-launched Internet TV channel, **BroadbandUS TV**, (www.BroadbandUS.TV).

[Broadband Stimulus Townhall Webcast Registration](#)

February 12, 2010

11:00 am - 12:30 p.m. ET

Webcast sponsors include K&L Gates (www.KLGates.com) and The Baller Herbst Law Group (www.Baller.com).

The program will also include a panel of representative first round winners and a panel of broadband stimulus experts, who will take questions from the live online audience and provide further insights into strategies that won or lost in Round One and into new approaches that can take maximum advantage of the new Round Two rules.

Panelists include:

First Round Winners: Insights and Lessons Learned

- **Joe Freddoso**, President and CEO, MCNC
- **Donna Sorgi**, Senior Assistant Corporation Counsel, City of Boston
- **Randi Levin**, Chief Information Technology Officer, City of Los Angeles
- **Greg Richardson**, President and CEO, Civitium

Maximizing Your Chances in the Second Round

- **Kevin Krufky**, Legislative Counsel, Alcatel-Lucent
- **Peter J. Pratt**, Principal, Pratt Networks LLC
- **Craig Settles**, President, Successful.com

This program is the third in a series of Broadband Stimulus Live Webcast Town Halls produced by TV Worldwide and is a follow-on to the highly successful June 4, 2009 [webcast](#) and the July 9, 2009 [webcast](#) .

About TV Worldwide

Founded in 1999, TV Worldwide (www.tvworldwide.com) developed the first Internet TV network of community-based Internet TV channels, primarily targeting niche professional communities ranging from the Maritime industry to the Digital Media sector. Known by many in the industry as “Intelligent Internet TV”, Fortune 500 companies, 27 federal government agencies, and numerous International associations including the National Association of Broadcasters, utilize TV Worldwide's live and archived state-of-the art video streaming content applications and Internet TV channels. In recognition of the company's unique achievements in new media, TV Worldwide was selected by the National Academy of Television Arts and Sciences (NATAS) to webcast the Daytime Emmy Awards and the Emmy awards for Technology and Engineering 2007 through 2009. CEO Dave Gardy has been honored by Streaming Media Magazine in 2008 as one of the 25 Most Influential People in Streaming Media. Mr. Gardy also currently serves as the President of the International Webcasting Association (IWA) (www.webcasters.org).

About National League of Cities TV

NLCTV, (www.NLCTV.org), the National League of Cities' internet-based TV channel with programming for and about cities and towns, provides live and taped web cast coverage of NLC conferences and other events important to cities including video content on successful programs, lessons learned, and best practices.

About K&L Gates LLP

K&L Gates LLP comprises 1,800 lawyers who practice in 33 offices located on three continents: Anchorage, Austin, Beijing, Berlin, Boston, Charlotte, Chicago, Dallas, Dubai, Fort Worth, Frankfurt, Harrisburg, Hong Kong, London, Los Angeles, Miami, Newark, New York, Orange County, Palo Alto, Paris, Pittsburgh, Portland, Raleigh, Research Triangle Park, San Diego, San Francisco, Seattle, Shanghai,

Singapore, Spokane/Coeur d'Alene, Taipei and Washington. K&L Gates represents capital markets participants and leading global corporations, growth and middle-market companies, and entrepreneurs in every major industry group as well as public sector entities, educational institutions and philanthropic organizations. Our practice is robustly a full market practice -- at once regional, national and international in scope -- and it is cutting edge, complex, and dynamic.

About the Baller Herbst Law Group

The Baller Herbst Law Group, P.C. has a national law practice based in Washington, DC, and Minneapolis, MN. The Firm represents the American Public Power Association, regional and state municipal electric associations, state municipal leagues, local governments and public power systems across the United States on a broad range of regulatory, administrative, legislative and judicial matters involving telecommunications, cable services, Internet access and other communications services.