

TV Worldwide to Open America's Largest Internet TV Studio

Facility Expansion to Support TV Worldwide's Rapidly Growing Network

of Channels Bodes Well for Internet TV Sector in Tough Economy

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Chantilly, VA – TV Worldwide, (<u>www.TVWorldwide.com</u>), the Internet's first and fastestgrowing TV Network, announced that it was expanding its existing facility near Washington D.C. to create the largest Internet TV Studio in the U.S. The state-of-the-art facility will support TV Worldwide's growing network of Internet TV Channels and programming and will open with a celebratory reception on October 30 to include a live webcast jazz concert featuring rock-legend and TV Worldwide board member J. Geils, who will perform with the Gerry Beaudoin Trio.

"We're excited about this new facility launch, as we expand to meet the needs of the rapidly-growing Internet TV sector, a real bright spot in the current global financial picture," commented Dave Gardy, Chairman and CEO of TV Worldwide. "It's clear from the strategic interest expressed to us by many organizations, that Internet TV has reached a tipping point, offering today's proverbial 'killer application' to help professionals in associations, enterprise and government overcome current budget shortfalls with robust, efficient marketing, communications and training solutions. We're accelerating the creation of Internet TV channels to serve professionals in laser-focused target audiences in what looks to be a gold rush for each lucrative niche sector demographic, and this new studio is a key to our channel growth plans.



As a testimonial to TV Worldwide's continuing commitment to create programming for military veterans through its Internet TV channel targeted to that audience, USVets.TV (<u>www.USVets.TV</u>), the new studio will be dedicated in honor of U.S. veterans and named TV Worldwide's "U.S. Veterans Studio".

A 3-D overhead visual animation of TV Worldwide's "U.S. Veterans Studio" studio is available here (<u>3D visual animation</u>) and a 3-D still graphic can be accessed here (<u>studio</u> <u>layout image</u>).

The studio launch free live webcast featuring the jazz music of J. Geils and the Gerry Beaudoin Trio will begin at 6:30 PM ET on Thursday, October 30 on TV Worldwide's Internet TV channel for the New Media community, TV MainStream, (www.TVMainStream.com).

About TV Worldwide

Founded in 1999, TV Worldwide (<u>www.tvworldwide.com</u>) developed the first Internet TV network of community-based Internet TV channels, primarily targeting niche professional communities ranging from the Maritime industry to the Digital Media sector. Known by many in the industry as "Internet TV for Smart People", Fortune 500 companies, 15 federal government agencies, and numerous International associations including the National Association of Broadcasters, utilize TV Worldwide's live and archived state-of-the art video streaming content applications and Internet TV channels. In recognition of the company's unique achievements in new media, TV Worldwide was selected by the National Academy of Television Arts and Sciences (NATAS) to webcast the Daytime Emmy Awards in 2007 and the 59th Annual Emmy awards for Technology and Engineering in 2008. CEO Dave Gardy has been honored by Streaming Media Magazine as one of the 25 Most Influential People in Streaming Media. Mr. Gardy also currently serves as the President of the International Webcasting Association (IWA) (<u>www.webcasters.org</u>).

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