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SOURCE: TV Worldwide



Sep 25, 2008 08:00 ET

International Association of Fire Chiefs (IAFC) Teams With TV Worldwide to Launch Internet TV Channel, IAFC TV Innovative Channel to Serve as Interactive Resource to Fire Service Professionals Worldwide at www.iafctv.org

CHANTILLY, VA--(Marketwire - September 25, 2008) - TV Worldwide (www.TVWorldwide.com), a fast-growing, web-based global TV network and Internet TV industry pioneer, announced that it had been selected by the International Association of Fire Chiefs (IAFC) to partner in creating and launching International Association of Fire Chiefs TV or IAFC TV (www.IAFCtv.org). IAFC TV will be an innovative Internet TV channel dedicated to the millions of fire service professionals, first responders and emergency medical personnel, worldwide. As part of the planned launch, IAFC TV will present live newscasts and town hall meetings, which will showcase the latest developments, training and certification in the fire service sector, including up-to-date news on issues affecting fire service chiefs and professionals. The new web channel will host live and taped webcasts, archived event footage and other video programming, including coverage of the IAFC annual Fire-Rescue International (FRI). TV Worldwide recently webcast the FRI 2008 show from Denver in August, which is currently available for viewing at www.IAFC.org.

"We are looking forward to working with TV Worldwide to develop IAFC TV," said IAFC President Chief Larry J. Grorud. "After our successful webcast of FRI 2008, we could see the value of partnering with TV Worldwide to expand our content offerings into a fully interactive 24/7 Internet TV channel for the fire service community. IAFC TV will offer some valuable benefits for our members by providing timely updates on the latest issues and events that affect them."

"We are pleased to work with the IAFC, the proven leader in this sector, as they deploy this state-of-the-art approach in delivering the IAFC experience to its target audiences," commented Dave Gardy, Chairman and CEO of TV Worldwide. "This Internet TV channel will be unique on our network in that it will feature an emergency response system that can be activated in most cases within the hour, or at a minimum of 24 hours of any crisis for most up-to-the-minute programming for the fire-service and emergency responder sector. We applaud IAFC for deploying the latest in streaming media and webcasting technology. IAFC TV will foster communication to this audience globally, and we are preparing our servers to accommodate robust interactive participation as we formally launch IAFC TV."

IAFC is scheduled for initial Beta launch on October 15 and full launch on November 1. Once launched, this TV Worldwide Internet TV channel can be viewed as a direct link from the IAFC web site (www.IAFC.org) and from TV Worldwide (www.tvworldwide.com), or direct via the domain of the IAFC Internet TV Channel, itself at www.IAFCtv.org

About the IAFC

The International Association of Fire Chiefs (IAFC) is the voice of fire and emergency service leaders around the world. Established in 1873, the IAFC is a powerful network of more than 13,000 chief fire and emergency service officers who are the world's leading experts in fire fighting, emergency medical services, terrorism response, hazardous materials, natural disasters, search and rescue, and fire prevention and education. IAFC's mission is to provide leadership to career and volunteer chiefs, chief fire officers, company officers and managers of emergency service organizations throughout the international community through vision, information, education, services and representation to enhance their professionalism and capabilities. IAFC members are the world's leading experts in firefighting, emergency medical services, terrorism response, hazardous materials spills, natural disasters, search and rescue, and public safety legislation.

About TV Worldwide

Founded in 1999, TV Worldwide (www.tvworldwide.com) developed the first Internet TV network of community-based Internet TV channels, primarily targeting niche professional communities ranging from the Maritime industry to the Digital Media sector. Known by many in the industry as "Internet TV for Smart People," Fortune 500 companies, 15 federal government agencies, and numerous International associations including the National Association of Broadcasters, utilize TV Worldwide's live and archived state-of-the-art video streaming content applications and Internet TV channels. In recognition of the company's unique achievements in new media, TV Worldwide was selected by the National Academy of Television Arts and Sciences (NATAS) to webcast the Daytime Emmy Awards in 2007 and the 59th Annual Emmy awards for Technology and Engineering in 2008. CEO Dave Gardy has been honored by Streaming Media Magazine as one of the 25 Most Influential People in Streaming Media. Mr. Gardy also currently serves as the President of the International Webcasting Association (IWA) (www.webcasters.org).

Contact: Pat Cleveland
TVWorldwide.com
[Email Contact](#)
www.TVWorldwide.com
(703) 961-9250, ext. 235

Edie Clark
International Association of Fire Chiefs
[Email Contact](#)
www.IAFC.org
(703) 896-4827

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