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SOURCE: TV Worldwide



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### **International Association of Fire Chiefs (IAFC) Selects TV Worldwide for Fire-Rescue International (FRI) 2008 Show Webcast from Denver**

**Fireman's Fund Insurance, FDSOA, Emergency Reporting, Niedner, Kuau Patrol, MagneGrip Airhawk, Argus, Last Chance Rescue Filter, HJR, FETN American Hero Training Simulation, NPS, Emergency Response Maps, High Plains, Allen Vanguard, Flame-Sim, Blanchat, Ericsson and Motorola Featured With Keynotes, Interviews From FRI 2008**

CHANTILLY, VA--(Marketwire - August 21, 2008) - TV Worldwide, the Internet's First TV Network announced that it had been selected by the International Association of Fire Chiefs (IAFC) to produce the webcast of the association's recent Fire-Rescue International (FRI) 2008 Show, held August 14-16 at the Colorado Convention Center in Denver, Co., and that video from this event is now available. This TV Worldwide webcast can be viewed as a direct link from the IAFC web site ([www.IAFC.org](http://www.IAFC.org)) and from TV Worldwide's Homeland Defense TV Channel ([www.homelanddefenseTV.com](http://www.homelanddefenseTV.com)), and the Internet TV Channel produced in cooperation with the National League of Cities, (NLC), National League of Cities TV (NLCTV - [www.NLCTV.org](http://www.NLCTV.org)).

FRI exhibitors and sponsors featured during the event included Fireman's Fund Insurance, FDSOA, Emergency Reporting, Niedner, Kuau Patrol, MagneGrip, Airhawk, Argus, Last Chance Rescue Filter, HJR, FETN American Hero Training Simulation, NPS, Emergency Response Maps, High Plains, Allen Vanguard, Flame-Sim, Blanchat, Ericsson and Motorola. The free webcast features keynotes, interviews with industry leaders attending FRI 2008 and highlights the latest information and technology for fire chiefs, company officers and firefighters. Leaders in the fire-service and first response sectors discussed the rapidly evolving demand for their services and the new technologies and solutions to meet that demand.

"We're pleased to work with the IAFC, the proven leader in this sector, as they deploy this state-of-the-art approach in delivering the FRI 2008 experience to the fire and emergency services community, as well as to our Homeland Defense TV and National League of Cities audiences, which will be archived on these channels for a full year," commented Dave Gardy, Chairman and CEO of TV Worldwide. "This is proving to be one of our more well-attended webcasts and the popularity of the show this year is a clear indication that we can again expect growing traffic demand nationally throughout the year from those who want to keep up with what's happening in this fire-service sector."

Participants should have the free Windows Media Player installed prior to viewing this archived event. Technical questions can be directed to 703-961-9250, ext. 229.

#### About the IAFC

The International Association of Fire Chiefs (IAFC) represents the leadership of America's 1.2 million firefighters and emergency responders. IAFC members are the leading experts in firefighting, emergency medical services, terrorism response, hazardous materials spills, natural disasters, search and rescue, and public safety legislation. The IAFC is committed to helping fire and emergency service leaders meet critical public safety demands in communities throughout the nation and around the globe.

#### About TV Worldwide

Founded in 1999, TV Worldwide ([www.tvworldwide.com](http://www.tvworldwide.com)) developed the first Internet TV network of community-based Internet TV channels, primarily targeting niche professional communities ranging from the Maritime industry to the Digital Media sector. Known by many in the industry as "Internet TV for Smart People," Fortune 500 companies, 15 federal government agencies, and numerous International associations including the National Association of Broadcasters, utilize TV Worldwide's live and archived state-of-the-art video streaming content applications and Internet TV channels. In recognition of the company's unique achievements in new media, TV Worldwide was selected by the National Academy of Television Arts and Sciences (NATAS) to webcast the Daytime Emmy Awards and the 59th Annual Emmy awards for Technology and Engineering in both 2007 and 2008. CEO Dave Gardy has been honored by Streaming Media Magazine in 2008 as one of the 25 Most Influential People in Streaming Media. Mr. Gardy also currently serves as the President of the International Webcasting Association (IWA) ([www.webcasters.org](http://www.webcasters.org)).

#### About the National League of Cities and NLC TV

The National League of Cities, the oldest and largest national organization representing cities in the U.S., seeks to strengthen and promote cities as centers of opportunity, leadership and governance.

The goal of NLC TV is to create a customized community-based Internet TV channel that will facilitate the dissemination of NLC information to the public and partner cities, foster communication with and feedback from these partner cities, provide interactive e-mail, chat and collaborative features that will enhance the utility of the channel and facilitate educational and public/press awareness. The dedicated NLC Internet TV channel has been configured with an initial dynamic utility infrastructure to evolve as the public and city partner users become familiar with the functionality and request capabilities to accomplish a range of live and archived presentation functions.

#### About HomelandDefenseTV.com

Homeland Defense TV provides informational programming and e-learning opportunities on homeland defense topics for government and corporate security personnel, first responders and interested citizens. The programs of HomelanddefenseTV.com, a venue for interactive streaming media e-learning courses, seminars, conferences and meetings, are produced in cooperation with leaders in the homeland security sector, including Homeland Defense Journal. In addition to streaming video and audio, the site features relevant printed material and links to sites that provide additional information. HomelanddefenseTV.com is a content-rich, comprehensive source of knowledge about homeland defense, safety and security, emergency preparedness and response.

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