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SOURCE: TV Worldwide



Jul 03, 2008 12:21 ET

National Park Service Teams With TV Worldwide to Salute Troops, With Live Satellite and Web Simulcast of Nation's Capital 4th of July Fireworks

Base Technologies, "Tell America," T3 Motion Help Bring Independence Day Celebration to U.S. Troops Overseas With Special Salute to Merchant Marine Veterans

WASHINGTON, DC--(Marketwire - July 3, 2008) - TV Worldwide, a fast-growing web-based global TV network, in cooperation with the National Park Service, will again produce a free live simulcast via satellite and the web of the Washington, D.C., National Capital 4th of July Fireworks Celebration for the benefit of American military personnel and their families stationed overseas. This year the webcast will salute veterans of the U.S. Merchant Marine, with support from "Tell America," an Internet TV Campaign highlighting the importance of the U.S. flag merchant fleet in peace and war. (www.TellAmericaTV.com)

The free satellite and web broadcast coverage begins at 8:45 PM (ET) on Friday, July 4, and is being produced in cooperation with the National Park Service thanks to sponsorship from Base Technologies, Inc., "Tell America," T3 Motion and the International Webcasting Association.

People around the world can tune to USVets.TV, (www.USVets.TV), TV Worldwide, (www.tvworldwide.com) and Maritime TV, (www.MaritimeTV.com) to view our nation's brilliant fireworks display firsthand and view a pre-event program.

The national fireworks are scheduled to begin at 9:10 PM (ET), and will last roughly 21 minutes. The fireworks are choreographed to a simulcast audio program of patriotic music that will be provided by the National Park Service. The webcast will be produced from the Netherlands Carillon area across the Potomac River in Arlington, VA, allowing for a spectacular view of the US Capitol, the Washington Monument, and the Lincoln Memorial.

"Just as we've done since 2001, the TV Worldwide staff again takes pride in producing this satellite and web event for those Americans serving around the world, who are unable to be here for the best fireworks celebration in the world," commented Dave Gardy, Chairman and CEO of TV Worldwide. "We are thankful for the cooperation and assistance of the National Park Service and we are grateful that Base Technologies, "Tell America," T3 Motion and others are supporting this broadcast to bring the Independence Day celebration from our nation's capital to the brave men and women deployed around the world protecting freedom and democracy."

"Base Technologies, is excited to again be a sponsor of this worthy satellite and webcast event and demonstrate its commitment to America and its military personnel at this important time in our nation's history," stated Gary Nakamoto, CEO of Base Technologies, Inc.

TV Worldwide will offer commentary and content prior to the event including e-mail interaction with participants worldwide. Participants should have the free Windows Media Video Player installed prior to the event and should log on by 8:45 PM (ET), on Friday, July 4th. Questions can be directed to 703-961-9250, ext 229 and 226 before and during the event. The production will be archived at www.USVets.TV, www.TVWorldwide.com and www.MaritimeTV.com for later viewing.

Satellite Transponder Coordinates are as follows:

Satellite: Horizons 2
Orbital Slot: 74 degrees West
Transponder: 15 Lower
Analog -- 36 MHz Bandwidth

U/L Freq: 14200 H
D/L Freq: 11900 V

About TV Worldwide

Founded in 1999, TV Worldwide (www.tvworldwide.com) developed the first Internet TV network of community-based Internet TV channels, primarily targeting niche professional communities ranging from the Maritime industry to the Digital Media sector. Known by many in the industry as "Internet TV for Smart People," Fortune 500 companies, 15 federal government agencies, and numerous International associations including the National Association of Broadcasters utilize TV Worldwide's live and archived state-of-the-art video streaming content applications and Internet TV channels. In recognition of the company's unique achievements in new media, TV Worldwide was selected by the National Academy of Television Arts and Sciences (NATAS) to webcast the Daytime Emmy Awards and the 59th Annual Emmy awards for Technology and Engineering in both 2007 and 2008. CEO Dave Gardy has been honored by Streaming Media Magazine as one of the 25 Most Influential People in Streaming Media. Mr. Gardy also currently serves as the President of the International Webcasting Association (IWA) (www.webcasters.org).

About Tell America

"Tell America," is the Internet TV Campaign (www.TellAmericaTV.com) highlighting the vital need for a healthy U.S. flag merchant fleet, and is featured through the production efforts of Maritime TV, (www.MaritimeTV.com) an Internet TV channel on the TV Worldwide network, (www.TVWorldwide.com). The "Tell America" Campaign, initiated on Maritime Day, May 22, 2007, is attracting national attention in response to a groundswell of support from all sectors of the industry to get the word out to Americans on the critical importance of revitalizing the U.S. maritime industry for U.S. economic and security interests. Industry stakeholders are supporting the effort through grass roots public education and awareness activities. The campaign is backed in part by the United States Merchant Marine Academy Alumni Foundation, Maritime TV and other sponsors.

About Base Technologies

Base Technologies, Inc. offers professional technical and management services to our clients. We provide cost-effective, resourceful, and well-planned solutions. Our mission is to ensure that our clients successfully reach their goals. Regardless of your needs, Base Technologies is your "technology connection to the world." To learn more about the firm, visit the Base Technologies web site at www.basetech.com.

About USVets.tv

The veterans channel is dedicated to all United States veterans of all services and their families. TVWorldwide.com and the channel sponsors would like to salute America's veterans. We owe a debt of gratitude to these brave men and women whose sacrifices have preserved our freedom and protected national interests around the world. This Internet TV channel can be found at www.usvets.tv and features articles and streaming video of interest to veterans and their families.

About the IWA

The International Webcasting Association (IWA) is a worldwide non-profit trade organization dedicated to the growth and development of the art, technology and commerce of webcasting and streaming media over the Internet and other networks. The IWA, headquartered in Washington, DC, represents members throughout the United States, Europe, Asia, Canada and Australia. The IWA works to keep members informed, connected, and better prepared for the changes that are an integral part of the technology.

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