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TV Worldwide Live NAB 2008 Webcast to Feature 'Operation Interdependence' and 'Thanks USA' Troop Support Efforts in Demo of Latest Streaming Technology, April 14-17**Streaming Video Greetings to Troops From NAB 2008 Attendees Supported by JVC, Viewcast, Stream the World, Abacast, Newtek, Kulabyte, Limelight Networks, Wowza, Base Technologies, and the IWA, Live From Las Vegas at www.TVWorldwide.com**

CHANTILLY, VA--(Marketwire - April 12, 2008) - TV Worldwide (www.tvworldwide.com), the Internet's first TV network, announced it will again webcast live from the NAB 2008 show in Las Vegas for the 7th straight year, being selected to highlight in 2008 as in prior years, the NAB U.S. troop support efforts of Operation Interdependence (www.OIDelivers.org) and Thanks USA (www.ThanksUSA.org). The event will be webcast beginning 11 AM PT, each day, April 14-17, while demonstrating the latest streaming video technology. With sponsorship and technical support from JVC, Viewcast, Stream the World, Abacast, Newtek, Kulabyte, Limelight Networks, Wowza, Base Technologies, and the IWA, the event will feature a daily calendar of live programming highlighting interactive live video greetings to the troops and show attendee events at the outdoor Operation Interdependence booth, (OE439) and at TV Worldwide's webcast studio booth (C9140).

For the last several years, TV Worldwide has worked with Operation Interdependence on numerous high profile webcasts throughout the country, highlighting OI's renowned Civilian-to-Military Distribution System® including past NAB shows where NAB President David Rehr assisted with the Operation Interdependence effort during the webcast. Mr. Rehr will be participating in the event again for NAB 2008. This year, TV Worldwide will also feature the efforts of Thanks USA (www.ThanksUSA.org) an effort to thank the men and women of the United States armed forces by providing college, technical and vocational school scholarships for their children and spouses.

The webcast, to be simulcast on TV Worldwide's Internet TV channels for the new media industry, TV MainStream (www.TVMainStream.com) and for the veterans community, USVets.TV (www.USVets.TV), will also feature reports on webcast industry activities at the show from the perspective of IWA members interacting with webcast participants worldwide via e-mail.

"We're pleased to have again been selected to deploy our TV Worldwide Internet TV network again to support Operation Interdependence, Thanks USA and U.S. troops globally on our TV MainStream and USVets.TV channels with help from sponsors and our IWA volunteers," stated Dave Gardy, chairman and CEO of TV Worldwide. "This will be our 7th consecutive year webcasting live from NAB, and our goal this year is to use that experience to offer the streaming media professional a front-seat, interactive on-line perspective highlighting issues and demonstrating the key technologies that are driving our webcasting industry while actually using the technology to again support the troops in the process."

"We are pleased to again work with the TV Worldwide team and the IWA for our webcast at NAB 2008 to help us get the OI message out and to support our troops worldwide," stated OI founder Chief Warrant Officer Albert R. Renteria, USMC (Ret.). "With NAB 2008 show attendee participation, we plan to ship 10,000 boxes of c-rats® (C-rations) to 100 different deployed units from all branches of services. Just as we did during NAB 2007, we're calling the webcast video greetings 'v-rats.'"

Visitors to the live webcast will be able to post questions to interviewees and participate in Q&A via e-mail, providing a fully interactive forum for sharing information. In addition to www.TVWorldwide.com, the event will also be simulcast to two other Internet TV channels, USVets.TV (www.USVets.TV) for the military veteran audience and TV Mainstream (www.TVMainstream.com) for the streaming media sector. The event will be archived for viewing for a full year on all channels. Those wishing to participate should be online by 10:45 AM, PT on April 14th. Questions can be directed to 703-961-9250, ext. 229 before and during the event.

About TV Worldwide

Founded in 1999, TV Worldwide (www.tvworldwide.com) developed the first Internet TV network of community-based Internet TV channels, primarily targeting niche professional communities ranging from the Maritime industry to the Digital Media sector. Known by many in the industry as "Internet TV for Smart People," Fortune 500 companies, 15 federal government agencies, and numerous International associations including the National Association of Broadcasters, utilize TV Worldwide's live and archived state-of-the-art video streaming content applications and Internet TV channels. In recognition of the company's unique achievements in new media, TV Worldwide was selected by the National Academy of Television Arts and Sciences (NATAS) to webcast the Daytime Emmy Awards in 2007 and the 59th Annual Emmy awards for Technology and Engineering in 2008. Chairman and CEO Dave Gardy has just been honored in 2008 by Streaming Media Magazine as a Streaming Media 'All Star,' one of the 25 Most Influential People in the Streaming Industry. Mr. Gardy also currently serves as the President of the International Webcasting Association (IWA) (www.webcasters.org).

About Operation Interdependence®

Operation Interdependence®, (OI®), is a national non-profit organization that provides a means for the public to serve and support military personnel, their families and our veterans without impacting valuable resources. OI provides a secure and streamlined process for civilians to serve and support our deployed forces with Civilian Rations® from home, without overloading the military delivery system. It is the premiere delivery system that is logistically sound. Most people are not aware that sending packages and messages to the troops can cause a burden for the military, detract from the mission, and possibly bog down in the system and never reach the troops. Operation Interdependence works in concert with the military supply system to expedite packages to deployed men and women. With OI nothing is wasted, and items that do not meet OI shipping standards are given to military families and our veterans. Such donations represent 40% of OI's total distribution. Working interdependently with organizations, public bodies, corporations and the media, OI volunteers of all ages are aiming to reach all 250,000 deployed troops, every month. Since launching in December 2001, OI has delivered over 1 million c-rats® WITHOUT impacting military resources. For more information please visit the OI website at www.oidelivers.org.

About the IWA

The International Webcasting Association (IWA) is a worldwide non-profit trade organization dedicated to the growth and development of the art, technology and commerce of webcasting and streaming media over the Internet and other networks. The IWA, headquartered in Washington, DC, represents members throughout the United States, Europe, Asia, Canada and Australia. The IWA works to keep members informed, connected, and better prepared for the changes that are an integral part of the technology.

About USVets.TV

The veterans channel is dedicated to all United States veterans of all services and their families. TVWorldwide.com and the channel sponsors would like to salute America's veterans. We owe a debt of gratitude to these brave men and women whose sacrifices have preserved our freedom and protected national interests around the world. This Internet TV channel can be found at www.usvets.tv and features articles and streaming video of interest to veterans and their families.

About TVMainStream.com

TV Mainstream is the newest channel on TV Worldwide's Internet TV network, featuring New Media for the New Media industry. The channel offers video content covering new media in advertising, mobile technology, webcasting and converging media. It's the best place online to watch news, interviews, events and reviews from the people, companies and organizations that lead the industry.

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