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Pulvermedia's VON TV Teams With TV Worldwide for Live Webcast of Spring VON.x Show

VON TV Partner TV Worldwide to Deploy Flash Streaming for Webcast Featuring Kulabyte Technology, Live from San Jose at www.VONTV.net

CHANTILLY, VA--(Marketwire - March 18, 2008) - TV Worldwide (www.TVWorldwide.com), a renowned web-based global corporate TV network, announced it would deploy the latest streaming technology to webcast Pulvermedia's Spring VON.x, the leading IP Communications show, via VON TV (www.VONTV.net), a Pulvermedia/TV Worldwide Internet TV channel which is attracting national attention after a recent Net Neutrality live webcast that included FCC participation. TV Worldwide will showcase Spring VON.x event during VON TV webcast coverage, March 18-19, live from San Jose. VON TV will host live and taped content, archived event footage and other IP industry video programming. An exciting state-of-the-art component of the webcast will be TV Worldwide's deployment of live flash streaming with the new Kulabyte encoder, backed by the Limelight Networks content delivery network. Other VON TV partners for Spring VON.x include IP industry leaders NextPoint, BroadSoft, Jabber, Inc., and Telcordia.

"We are pleased to be working with TV Worldwide, an innovator and pioneer in the field of Internet TV for Spring VON.x coverage on VON TV," commented Jason Chudnofsky, CEO of Pulvermedia. "This channel has demonstrated the interaction and business development potential of this exciting new digital media technology with programming to highlight IP communications news and opportunities generated through VON events and global industry activities, 24/7.''

"We are excited about the Pulvermedia support that has led to the success of VON TV and the positive response we're getting to the content we're generating for this Internet TV channel," commented Dave Gardy, Chairman and CEO of TV Worldwide. "We commend Pulvermedia for having the vision to deploy advanced digital media and webcasting technology in providing marketplace access to the IP communications industry base through VON TV. We continue to see growing traffic trends on VON TV and we are preparing our servers to accommodate robust interactive participation nationally for the well-regarded Spring VON.x event."

VON TV launch coverage at Spring VON.x in San Jose will be archived for viewing each day and be available for a full year at www.VONTV.net. Participants should have the free Windows Media Video player installed to view the event programming each day.

About Pulvermedia

Pulvermedia is the leading integrated media company that specializes in building communities and providing marketplace access through its unparalleled blend of trade shows, publications, web channels, and progressive cutting-edge media. As the foremost integrated media services company, Pulvermedia is ideally poised to deliver a vast range of messages to a wide variety of different audiences, including technology buyers and sellers, government regulators, industry analysts, luminaries, pundits and bloggers.

About TV Worldwide

Founded in 1999, TV Worldwide (www.tvworldwide.com) developed the first Internet TV network of community-based Internet TV channels, primarily targeting niche professional communities ranging from the Maritime industry to the Digital Media sector. Known by many in the industry as "Internet TV for Smart People," Fortune 500 companies, 15 federal government agencies, and numerous International associations including the National Association of Broadcasters, utilize TV Worldwide's live and archived state-of-the art video streaming content applications and Internet TV channels. In recognition of the company's unique achievements in new media, TV Worldwide was selected by the National Academy of Television Arts and Sciences (NATAS) to webcast the Daytime Emmy Awards in 2007 and the 59th Annual Emmy awards for Technology and Engineering in 2008. CEO Dave Gardy has been honored one of the 50 Most Influential People in Streaming Media. Mr. Gardy also currently serves as the President of the International Webcasting Association (IWA) (www.webcasters.org).

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