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'Net Neutrality' Debate Event Attracts Participation of FCC Commissioner, National Audience, With Live Webcast on VON TV by TV Worldwide

March 11 'Debate on Net Neutrality' to Feature Leading Experts, Intro Remarks by FCC Commissioner Michael J. Copps Citing 'Principle of Non-Discrimination'

CHANTILLY, VA--(Marketwire - March 10, 2008) - With the 'Net Neutrality' battle heating up in Washington, D.C., an upcoming debate of policy experts, to be featured during a live webcast on Internet TV Channel VON TV (www.VONTV.net) at 2 PM ET on March 11, 2008, is attracting attention at the FCC and among industry professionals nationwide. In what promises to be an intense exchange of views on this controversial subject, VON TV, a joint venture of Integrated Media Company Pulvermedia (www.Pulvermedia.com) and Internet TV Content Network TV Worldwide (www.TVWorldwide.com), is provisioning servers for this debate webcast to meet an anticipated crushing demand for on-line interactive participation.

In introductory remarks pre-recorded for playback just prior to the debate, FCC Commissioner Michael J. Copps calls on the FCC to adopt "a specific and enforceable principle of non-discrimination" that "should allow for reasonable network management, but make crystal clear that broadband network operators cannot twist reasonable network management into a not-so-reasonable mechanism for blatant network discrimination." According to Copps, where "the line between discrimination and reasonable network management" is drawn should be determined through "a systematic, expeditious, case-by-case approach for adjudicating" discrimination claims.

Joining the debate will be Harold Feld, senior vice president of Media Access Project; Ken Ferree, president of the Progress & Freedom Foundation; Marvin Ammori, general counsel for Free Press and Lawrence J. Spiwak, president of the Phoenix Center for Advanced Legal and Economic Public Policy Studies. The discussion will be moderated by VON TV legal commentator Marty Stern. The webcast will also include a special pre-recorded feature with Paul Gallant, Senior Vice President and policy analyst with the Stanford Group, discussing reactions on Wall Street to recent developments in the net neutrality debate, and how various potential outcomes may impact industry performance.

"This marquis webcast event is exactly the kind of service to the community VON TV was created to provide," commented Jason Chudnofsky, CEO of Pulvermedia. "The webcast will not only provide valuable information to people throughout the industry, but will offer an interactive experience for participants to engage in the debate."

"We are pleased to help make such an important event available to participants on VON TV in both live and archived format," commented Dave Gardy, Chairman and CEO of TVWorldwide.com. "VON has long been associated with building community around content important to the industry, and events like this on VON TV build on that effort."

The event represents another compelling content presentation for VON TV which has established itself as the leading IP communications Internet TV outlet since launching in October of 2007. Traffic from industry professionals has grown exponentially since the launch of the channel and with the net neutrality contention and other industry issues, there is significant interest in VON TV's upcoming live and archived coverage of Spring VON.x, March 17-20 in San Jose, Ca. More information regarding the Spring VON.x event is available here, <http://www.von.com/2008/sanJose/web/index.php>, and the Spring VON.x VON TV webcast event site can be accessed at <http://www.vontv.net/events/080318/default.cfm>.

The Debate on Net Neutrality will be webcast live and archived for later viewing at www.VONTV.net. Participants should have the free Windows Media Player installed prior to viewing the event. Questions can be directed to 703-961-9250, ext. 229.

About The VON TV Broadband Industry Practices Webcast Series

VON TV's Broadband Industry Practices Webcast Series is a series of live and archived webcasts aimed at creating awareness about issues and best practices important to the IP communications industry. This series provides an opportunity for industry professionals, analysts and press to see experts, government officials and leading industry figures discuss these issues, as well as participate in the discussion through interactive question and answer sessions.

About Pulvermedia

Pulvermedia is the leading integrated media company that specializes in building communities and providing marketplace access through its unparalleled blend of trade shows, publications, web channels, and progressive cutting-edge media. As the foremost integrated media services company, pulvermedia is ideally poised to deliver a vast range of messages to a wide variety of different audiences, including technology buyers and sellers, government regulators, industry analysts, luminaries, pundits and bloggers.

About TV Worldwide

Founded in 1999, TV Worldwide (www.tvworldwide.com) developed the first Internet TV network of community-based Internet TV channels, primarily targeting niche professional communities ranging from the Maritime industry to the Digital Media sector. Known by many in the industry as "Internet TV for Smart People," Fortune 500 companies, 15 federal government agencies, and numerous International associations including the National Association of Broadcasters, utilize TV Worldwide's live and archived state-of-the-art video streaming content applications and Internet TV channels. In recognition of the company's unique achievements in new media, TV Worldwide was selected by the National Academy of Television Arts and Sciences (NATAS) to webcast the Daytime Emmy Awards in 2007 and the 59th Annual Emmy Awards for Technology and Engineering in 2008. CEO Dave Gardy has been honored as one of the 50 Most Influential People in Streaming Media. Mr. Gardy also currently serves as the President of the International Webcasting Association (IWA) (www.webcasters.org).

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