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National League of Cities Taps TV Worldwide to Webcast Highlights of Congress of Cities and Exposition November 15 - 17 on NLC TV, Live From New Orleans**Event to Feature New York Mayor Michael Bloomberg, New Orleans Mayor Ray Nagin, Henry Cisneros, Former Chairs of National Political Parties, Ken Mehlman and Terry McAuliffe; Sponsored by LenSec and Hach Company**

CHANTILLY, VA--(Marketwire - November 15, 2007) - TV Worldwide, a fast-growing web-based global TV network, announced that it was selected again to webcast the National League of Cities' (NLC) Congress of Cities and Exposition, live from the Convention Center in New Orleans via NLC's Internet TV channel, National League of Cities TV (NLC-TV, www.NLCTV.org), beginning at 8:45 am (CT) on Thursday, November 15, 2007. Main webcast sponsors LenSec and Hach Company, will have corporate presentations featured as part of the webcast. Other sponsors include Pitney Bowes, Buxton, Water Partnership Council and CGI Communications.

TV Worldwide is a partner with NLC in the development of NLC TV and will webcast keynotes, addresses, and interviews surrounding the Congress of Cities and Exposition in both live and archived formats.

"We are living in a visual society. If we want to be at the cutting edge, we've got to use new technologies and NLC TV is exactly that," said Donald J. Borut, NLC's Executive Director. "What we're doing here is making it possible to provide information that is web-based, that is digital, and that can be used by local elected officials and their citizens, to be able to communicate what is happening in our cities."

"We are excited about again being selected to webcast this important event for the fourth consecutive year," commented Dave Gardy, Chairman and CEO of TVWorldwide.com. "We applaud NLC for working with us to deploy the latest in streaming media and webcasting technology on NLC TV to foster interactive communication among cities across the country. With all the event activities, including the addresses from several mayors, we again expect a huge audience and we are preparing our servers to accommodate the webcast."

The webcast will be available live where local event connectivity is available and fully archived for later viewing at www.NLCTV.org and www.tvworldwide.com. Participants should have the free Windows Media Player installed prior to the event and should test their set up before the webcast. Questions can be directed to 703-961-9250, ext 229 before and during the event.

NLC has organized a dynamic roster of nationally recognized speakers for this event which will be available in both live and/or archived formats.

Terry Tamminen, former environmental advisor to California Gov. Arnold Schwarzenegger, will speak at the opening general session, focusing on environmental concerns and climate change.

8:45 am Thursday, November 15, Opening Session

New York Mayor Michael Bloomberg will discuss his experiences leading the nation's largest city. Kenneth Mehlman and Terry McAuliffe, former chairs of the two major national political party committees, will also speak about the upcoming 2008 presidential election and give insight into each candidate's campaign and political strategies.

8:30 am Friday, November 16, General Session

The general session on Saturday morning, November 17, will feature a panel discussion, "Rebuilding Community after a Crisis." Moderated by Henry Cisneros, Former U.S. Secretary of Housing and Urban Development. Panelist include New Orleans Mayor Nagin, AmericaSpeaks Founder and President Carolyn Lukensmeyer and former Mayor of Littleton, Colorado Susan Thornton.

8:30 am Saturday, November 17, General Session

Daniel Pink, best-selling author of books on the changing world of work, will speak at the Delegates' Lunch on Saturday afternoon. Dan's first book, "Free Agent Nation" chronicles the growing trend for self employment and his latest book "A Whole New Mind," about the rise of right-brain thinking, explains six abilities individuals and companies need for success in a business world dominated by outsourcing and automation.

12:15 pm Saturday, November 17, Luncheon

Thousands of local officials from large cities and small towns all over America are expected to attend this annual NLC event to focus on municipal leadership. The conference will feature general sessions, workshops, Leadership Training Institute seminars, an exhibit hall full of municipal vendors and the City Showcase, mobile workshops, community service opportunities and social events.

General session, policy meetings, and workshops will focus on key topics for municipal leaders including infrastructure, tax reform, violent crime, sustainability and climate change, education, immigration reform, housing foreclosures and broadband.

Among the attendees will be youth delegates who have a chance to learn from local officials and participate in sessions and workshops. They will also hear from Tulane University students about the city's recovery from Hurricane Katrina's devastation.

Recovery from Hurricane Katrina is a recurring theme at this year's Congress of Cities and Exposition. NLC was one of the first national groups to commit to keeping its conference in New Orleans to support that city's rebuilding efforts. In addition to seeing New Orleans' revitalization efforts first hand, Conference delegates will hear Mayor Ray Nagin during a general session and have the opportunity to get personally involved through community service events to construct affordable housing, paint a neighborhood center; and build a playground at a community park.

About the National League of Cities and NLC TV

The National League of Cities, the oldest and largest national organization representing cities in the U.S., seeks to strengthen and promote cities as centers of opportunity, leadership and governance.

The goal of NLC TV is to create a customized community-based Internet TV channel that will facilitate the dissemination of NLC information to the public and partner

cities, foster communication with and feedback from these partner cities, provide interactive e-mail, chat and collaborative features that will enhance the utility of the channel and facilitate educational and public/press awareness. The dedicated NLC Internet TV channel is being configured with an initial dynamic utility infrastructure to evolve as the public and city partner users become familiar with the functionality and request capabilities to accomplish a range of live and archived presentation functions.

About TV Worldwide

As a leading global Internet broadcasting and streaming media company, TV Worldwide (www.tvworldwide.com) is developing a network of video channels that is an affiliation of community-based Internet television stations, each underwritten by a strategic partner, "aimcasting" (SM) to targeted demographic audiences worldwide. TVWorldwide.com works with strategic partners to develop the latest in live and archived state-of-the art video streaming content applications. TVWorldwide.com was recently named one of the streaming video industry's "Hottest Streaming Companies" by Streaming Magazine, www.streamingmagazine.com, and CEO Dave Gardy was honored by the magazine as one of the 50 Most Influential People in Streaming Media. Mr. Gardy currently serves as the president of the International Webcasting Association (IWA).

About LenSec

LenSec, the leading provider of IP-based video surveillance solutions to cities, school districts, and universities, is part of the NLC Corporate Partners Program, which promotes the exchange of ideas between corporate leaders and the leaders of America's cities. With over 2,000 installations in 30 states nationwide, LenSec offers complete turnkey surveillance solutions to manage personnel and facilities at any location by integrating cameras, access control and other security and operational applications. For more information on LenSec's IP-based video surveillance solutions, visit www.lensec.com.

About Hach Company

Hach Company manufactures and distributes analytical instruments, test kits, and reagents for testing the quality of water and aqueous solutions, with products for lab, process, and field. Hach products are designed specifically for quality, accuracy, and simplicity and are in use around the world. The company has 500 employees at its Loveland, Colorado facility and another 300 in Ames, Iowa. Visit www.hach.com.

About Pitney Bowes

In addition to postage meters, Pitney Bowes products and services span the entire mailstream -- helping customers create, produce, distribute and manage their mail, documents and packages. The company's software, hardware and services integrate physical and digital communications and provide for streamlined operations, enhanced remote commerce, precision marketing, clean and accessible data and more efficient transactions. Visit www.pb.com

About Buxton

Buxton is the customer analytics industry leader in strategic decision-making information for retail site selection and targeted marketing to major retailers, cities, economic development groups and healthcare organizations throughout the United States. Buxton pioneered the use of demographics, psychographics, drive-time analysis and lifestyle characteristics to provide strategic decision-making information to clients. Visit www.buxtonco.com

About Water Partnership Council, Inc.

Water Partnership Council members are leading providers of operational services for water and wastewater treatment facilities. Members are dedicated to helping communities and companies in America meet their water and wastewater needs in the safest, most environmentally sound and cost effective manner possible.

About CGI Communications

CGI delivers high-impact marketing and promotion products to community leadership and municipal management. Whether the products are streaming One-Click™ web-based videos, V-Mail™ video emails, or community highlight movies, they all foster community spirit and pride. CGI is now one of Upstate New York's top growth companies, receiving the Top 100 Award three years in a row in the Greater Rochester Area. Visit www.elocallink.tv

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