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SOURCE: TV Worldwide



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Pulvermedia Teams With TV Worldwide to Launch Internet TV Channel VON TV

VON TV to Serve as Resource for IP Communications Industry With Launch During Fall VON Show in Boston at www.VONTV.net

CHANTILLY, VA--(Marketwire - October 29, 2007) - TV Worldwide, (www.TVWorldwide.com), a fast-growing web-based global TV network and Internet TV industry pioneer, announced that it had been selected by Pulvermedia to partner in creating and launching VON TV, a state-of-the-art, community based Internet TV channel for the IP Communications Industry.

As part of the initial launch for VON TV, TV Worldwide will showcase the channel during webcast coverage of the Fall VON Show in Boston, October 29 - November 1 including extensive coverage of the show's Video on the Net conference. The new VON TV channel will host live and taped webcasts, archived event footage and other IP industry video programming. Charter VON TV sponsors include Reef Point Systems, a leader in fixed-line and mobile connectivity solutions.

"We are pleased to be working with TV Worldwide, an innovator and pioneer in the field of Internet TV, to build and launch VON TV," commented Jason Chudnofsky, CEO of Pulvermedia. "This channel will demonstrate the interaction and business development potential of this exciting new digital media technology with programming to highlight IP communications news and opportunities generated through VON events and global industry activities, 24/7."

"We are excited about our latest partnership with the Pulvermedia and the programming content we're creating together as we launch VON TV," commented Dave Gardy, Chairman and CEO of TVWorldwide.com. "We commend Pulvermedia for having the vision to deploy advanced digital media and webcasting technology in providing marketplace access to the IP communications industry base through VON TV. Based on the positive audience response we've received from our Internet TV coverage of past VON events, we see growing traffic trends as we launch VON TV and we are preparing our servers to accommodate robust interactive participation nationally."

VON TV launch coverage at Fall VON in Boston will be archived for viewing each day and be available for a full year at www.VONTV.net. Participants should have the free Windows Media Video player installed to view the event programming each day. VON TV will also launch with past VON events webcast by TV Worldwide and available for viewing now at www.VONTV.Net including highlights from Spring VON 2007 in San Jose.

About Pulvermedia

Pulvermedia is the leading integrated media company that specializes in building communities and providing marketplace access through its unparalleled blend of trade shows, publications, web channels, and progressive cutting-edge media. As the foremost integrated media services company, pulvermedia is ideally poised to deliver a vast range of messages to a wide variety of different audiences, including technology buyers and sellers, government regulators, industry analysts, luminaries, pundits and bloggers.

About TV Worldwide

Founded in 1999, TV Worldwide developed the first Internet TV network of community-based Internet TV channels characterized as "Internet TV for Smart People." Each channel serves highly targeted communities of people with disabilities to the Homeland Defense industry, Fortune 500 companies, 15 federal government agencies, and numerous International associations, including the National Association of Broadcasters, use TV Worldwide's live and archived state-of-the art video streaming content applications and Internet TV channels. In recognition of the company's unique achievements in new media, TV Worldwide was selected by the National Academy of Television Arts and Sciences (NATAS) to webcast the 58th Annual Emmy awards for Technology and Engineering and the Daytime Emmy Awards in 2007. TV Worldwide has been named one of the streaming video industry's "Hottest Streaming Companies" by Streaming Magazine and CEO Dave Gardy was honored by the magazine as one of the 50 Most Influential People in Streaming Media. Mr. Gardy also currently serves as the President of the International Webcasting Association (IWA) (www.webcasters.org).

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