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World Trade Center Dulles Airport Teams With TV Worldwide to Launch Prototype Internet TV Channel for the World Trade Center TV Network

World Trade Center Dulles Airport TV to Serve as Internet TV Model for Over 300 World Trade Centers in 85 Countries

CHANTILLY, VA--(Marketwire - October 25, 2007) - TV Worldwide, (www.TVWorldwide.com), a fast-growing web-based global TV network and Internet TV industry pioneer, announced that it had been selected by World Trade Center Dulles Airport to partner with the World Trade Centers Association (WTCA) in creating and launching World Trade Center Dulles Airport TV, the prototype Internet TV channel for the international World Trade Center TV network.

The announcement accompanied the Beta launch of the channel at www.WTCDulles.TV and was made in concert with the introduction of World Trade Center TV during a presentation to the World Trade Centers Association General Assembly in New Orleans on October 22.

Dietmar Goetz, President of the WTC Cologne, Germany, and originator of the WTC-TV concept commented: "What's been really encouraging about this General Assembly is the extremely positive reaction from World Trade Centers all around the world. Without exception, everyone is excited to explore and exploit all the opportunities WTC-TV presents."

One of those is Professor Nelson Pilosof, President of the WTC Montevideo, Uruguay, and chair of the WTCA Tourism and Culture Committee that met Tuesday. Grant Eustace from the UK, an advisor to the Committee and also content editor for the WTC-TV reported: "Everyone at the meeting was enthusiastic about this new chance to spread information about their tourism offerings and local cultures with just a couple of clicks of the computer mouse."

"We are pleased to be working with TV Worldwide, an innovator and pioneer in the field of Internet TV, to build World Trade Center Dulles Airport TV, leading the way for the creation of Internet TV channels at over 308 World Trade Centers in 88 countries," commented Michael Runde, President of World Trade Center Dulles Airport. "This channel will demonstrate the interaction and business development potential of this exciting new streaming media technology with programming to highlight international business and investment opportunities. It will be a valuable tool to promote the business resources of the Washington Dulles International Airport region."

Mark Condon, Vice president of World Trade Showcase, said, "I am very excited about WTC-TV's reach around the globe and its target audience of international decision makers. It is an ideal vehicle to drive international trade and we look forward to combine this with our planned showcase operation at the WTC Dulles Airport complex."

"We are excited about this new private label Internet TV channel partnership with World Trade Centers and the programming content we're creating together as we launch World Trade Center Dulles Airport TV," commented Dave Gardy, Chairman and CEO of TVWorldwide.com. "We applaud the WTCA for deploying the latest in streaming media and webcasting technology to foster interactive communication around the world through World Trade Center TV and we're proud to have been selected to build the lead Internet TV channel on the network to lead the way for other World Trade Centers globally."

The WTC Dulles Internet TV channel will soon be launching several on-line TV programs to complete the hard launch for the channel, including live interactive events that will facilitate communication with businesses interested in entering commercial, federal and association markets within the Washington D.C. region.

About TV Worldwide

As a pioneering global Internet broadcasting and streaming media company since 1999, TV Worldwide (www.tvworldwide.com) developed the first Internet TV network of community-based Internet TV channels. With content the company characterizes as "Internet TV for Smart People," each channel serves targeted, special interest demographic audiences worldwide, ranging from the community of people with disabilities to the Homeland Defense industry. Fortune 500 companies, 15 federal government agencies, and numerous International associations, including the National Association of Broadcasters, use TV Worldwide's live and archived state-of-the-art video streaming content applications and Internet TV channels. In recognition of the company's unique achievements in new media, TV Worldwide was selected by the National Academy of Television Arts and Sciences (NATAS) to webcast the "58th Annual Emmy awards for Technology and Engineering" and the "Daytime Emmy Awards" in 2007. TV Worldwide has been named one of the streaming video industry's "Hottest Streaming Companies" by Streaming Magazine and CEO Dave Gardy was honored by the magazine as one of the 50 Most Influential People in Streaming Media. Mr. Gardy also currently serves as the President of the International Webcasting Association (IWA) (www.webcasters.org)

About World Trade Center Dulles Airport

The WTC Dulles Airport is the regional "RegularMember" of the World Trade Centers Association (WTCA), the preeminent global trade organization promoting two way trade. The World Trade Centers Association is an expanding not-for-profit, non-political membership organization consisting of 277 World Trade Centers representing 750,000 businesses in 75 countries.

Founded in 1970 and headquartered in New York City, its mission is to support the establishment and successful operation of individual World Trade Centers as part of an extensive worldwide network to enhance trade, promote economic development, and foster peace. World Trade Centers stimulate their regional economies through trade and business leads, research information, online and e-commerce services, accredited trade education programs, and the power of reciprocity of the extensive WTCA network.

The WTC Dulles Airport is a strategic alliance of premier business service providers. Its services will assist foreign companies locate in the region with services in office relocation, technology transfer, joint ventures, direct investment, mergers, acquisitions, corporate law, real estate needs, immigration, human resources, marketing, public relations, multilingual web design, e-business enabled web hosting, government contracting, and customer service training.

The WTC Dulles Airport will be located at One Loudoun, a 362-acre mixed used development located within 3 miles of Dulles Airport. One Loudoun (www.oneloudoun.com) will include 3 million sq. ft. of office space, 750 hotel rooms, 700,000 sq. ft. of retail space, an international science park, and over 1,000 residential units.

Through cooperative trade and investment agreements and reciprocal services with overseas World Trade Centers, the WTC Dulles Airport will be able to access over 750,000 member businesses from over 277 World Trade Centers in 75 countries.

Strategically placed in the Washington Dulles Airport "Technology Corridor," the WTC Dulles Airport services will assist foreign Biotech, Information Technology, Internet

and Telecom companies enter the U. S. marketplace by facilitating partnerships and joint ventures while also providing the same services to U.S. companies wishing to enter or expand in overseas markets.

The WTC Dulles Airport also serves as a reliable and cost-effective international link for local technology companies wishing to enhance overseas sales, identify joint venture partners, or acquire financing.

About World Trade Centers

More than a building or an organization, a World Trade Center (WTC) brings together business and government agencies involved in international trade, provides essential trade services and stimulates the economy of the region it serves. A WTC puts all the services associated with global commerce under one roof. A WTC address gives a business prime and continuous access and exposure to all the services, organizations and individuals essential for success in world trade. "A World Trade Center in any city is a business shopping center, complementing and supporting the existing services of private and government agencies," explains World Trade Center Association (WTCA) President, Guy F. Tozzoli.

The purpose of a World Trade Center is to have information available to businesses in a timely and coordinated manner. Exporting for companies increases because of the immediate accessibility to valuable expertise and energy created by a vibrant market place of international trade activity.

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