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MCLEAN, VA--(Marketwire - September 19, 2007) - Base Technologies, Inc. of McLean, Virginia, in cooperation with the National League of Cities (NLC), have announced that they would feature a free live Webcast on Congestion and Commuter Programs on NLC's Internet TV Channel, National League of Cities TV (NLC TV, www.NLCTV.org), Friday, September 21st at 1:00 PM ET. Targeted to decision makers in the municipal governments of NLC's 1,600 member cities, the Webcast's panel of experts will discuss transportation demand management (TDM) methods of reducing congestion. The discussion will include how to create, fund, and manage commuter alternative programs (i.e. rideshare, telework, transit) with a special emphasis on the experience of cities that have deployed TDM solutions to reduce highway congestion, vehicle emissions, and fuel usage.

"Local elected officials consistently rank transportation congestion as one of their most pressing challenges, due largely to the frustrating waste of time for their citizens," said Donald J. Borut, NLC's Executive Director. "We welcome the opportunity to use NLC TV to provide this important information on Transportation Demand Management, which has such a strong impact on quality of life in cities."

At press time, Webcast panel experts included:

Nick Ramfos
Director, Commuter Connections
National Capital Region Transportation Planning Board
Metropolitan Washington Council of Governments (MWCOC)

Michael Grant
ICF Consulting

Peggy Hetherington
TDM Consultant

Rob Davies, COO of Base Technologies, Inc., stated, "We are extremely pleased to be working with an organization like the National League of Cities to help extend knowledge on best practices in the TDM arena for this NLC TV Webcast. TDM's focus on expanding commuter options to alleviate traffic congestion and pollution is something that can greatly benefit every city. Base Technologies is proud to assist in this Webcast to help cities with TDM applications and awareness."

Base Technologies is a progressive leader in the field of software and technology for TDM programs, selected to support a growing list of clients including the Metropolitan Washington Council of Governments (MWCOC), Georgia's Clean Air Campaign, Denver's Regional Council of Governments, the city of Charlotte, NC and the Knoxville Smart Trips program. Knoxville and Charlotte TDM programs utilize Base Technologies, Inc.'s BaseTrak service to manage and report on individual employee daily commute.

"Because of the promise of commuter programs as a part of a comprehensive strategy to alleviate congestion, we already are seeing strong interest in participation in this Webcast among NLC members, public and the media and we are preparing our Web servers for the traffic," says Dave Gardy, CEO of Internet TV Network TV Worldwide, which, in cooperation with NLC, hosts, operates and produces the programming for NLC TV.

The live video Webcast is available for free to NLC member cities, press outlets and the general public at www.NLCTV.org and www.TVWorldwide.com. The Webcast event will be archived for a full year for later viewing on NLC TV. Participants should have the free Windows Media Player installed prior to viewing the event. Questions can be directed to 703-961-9250, ext. 235.

About Base Technologies, Inc.

Base Technologies, Inc. (www.basetech.com), an ISO 9001:2000 certified company, has been providing sound, ethical, and pragmatic IT counsel to a growing list of federal, state, local and commercial organizations since 1987. Their dedication to customer service and to their employees has resulted in growth from a 2 person firm to a company of 250 today. Base Technologies is poised for continued growth in core areas of network engineering, security certification, systems engineering and web application development and healthcare systems integration.

About the National League of Cities (NLC)

The National League of Cities is the nation's oldest and largest organization devoted to strengthening and promoting cities as centers of opportunity, leadership and governance. NLC is a resource and advocate for 19,000 cities, towns and villages, representing more than 218 million Americans. To learn more about NLC, go to www.nlc.org.

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