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National League of Cities (NLC) Teams With TV Worldwide to Launch Internet TV Channel, NLC TV**Innovative Channel to Serve as Resource to 19,000 Cities, Villages and Towns Represented by NLC at www.NLCTV.org**

CHANTILLY, VA--(Marketwire - July 11, 2007) - TV Worldwide, (www.TVWorldwide.com), a fast-growing web-based global TV network and Internet TV industry pioneer, announced that it had been selected by the National League of Cities (NLC) to partner in creating and launching National League of Cities TV or NLC TV (www.NLCTV.org). NLC TV is an innovative Internet TV channel dedicated to the 19,000 cities, villages and towns represented by NLC across America. As part of the launch, NLC TV is premiering its first monthly newscast, which will showcase the latest news about cities and the views of city officials on the pressing issues of the day. The new web channel will host live and taped webcasts, archived event footage and other video programming.

"We are living in a visual society. If we want to be at the cutting edge, we've got to use new technologies and NLC TV is exactly that," said Donald J. Borut, NLC's Executive Director. "What we're doing here is making it possible to provide information that is web-based, that is digital, and that can be used by local elected officials and their citizens, to be able to communicate what is happening in our cities."

"We are excited about our continued partnership with the National League of Cities and the programming content we're creating together as we launch NLC TV," commented Dave Gardy, Chairman and CEO of TVWorldwide.com. "We applaud NLC for deploying the latest in streaming media and webcasting technology to foster interactive communication across the country through NLC TV. Based on the positive audience response we've received from NLC Internet TV program participants, sponsors and stakeholders during the pilot period, we see growing traffic trends and we are preparing our servers to accommodate robust interactive participation nationally, as we formally launch NLC TV."

The first monthly newscast features NLC's response to the recent FBI report showing growing violence in smaller cities, the latest news from the California Cities Gang Prevention Network, current efforts to address the problem of foreclosures, and recent court actions on telecom. It also includes information on NLC's upcoming Congress of Cities conference in New Orleans in November which is expected to draw more than 5,000 local elected officials and the industry and community leaders who work with them.

NLC TV will not only broadcast NLC events, but aims to be the "go-to" spot for elected officials seeking innovative programs and the latest video content on hot topics in their communities. NLC TV video will also be available in digital broadcast quality for use by television news outlets and local cable channels.

"This is information about cities; it is information for cities; and it is a way of getting information out so it is relevant, targeted and timely. That's exactly what NLC TV is about," Borut said.

Recent events webcast by NLC TV and available for viewing now at www.NLCTV.org include: Safeguarding the American Dream, a symposium hosted by Wells Fargo on the effects of rising foreclosure rates and includes leaders of the housing industry and the Secretary of Housing and Urban Development; and the summit on Media Violence and its Impact on Children, hosted by NLC President and Indianapolis Mayor Bart Peterson.

NLC partnership with TV Worldwide (www.tvworldwide.com) is based on the company's history as the leading provider of online Internet video delivery solutions, including the creation, promotion and distribution of Internet TV content online. NLC and TV Worldwide piloted this project for the past 18 months through National City Network and will now integrate that work into NLC TV to create a rich archive of video content on a variety of issues from housing and community development to homeland security, broadband wireless networks, and programs affecting youth and families.

About TV Worldwide

As a pioneering global Internet broadcasting and streaming media company since 1999, TV Worldwide (www.tvworldwide.com) developed the first Internet TV network of community-based Internet TV channels. With content the company characterizes as "Internet TV for Smart People", each channel serves targeted, special interest demographic audiences worldwide, ranging from the community of people with disabilities to the Homeland Defense industry. Fortune 500 companies, 15 federal government agencies, and numerous International associations, including the National Association of Broadcasters, use TV Worldwide's live and archived state-of-the-art video streaming content applications and Internet TV channels. In recognition of the company's unique achievements in new media, TV Worldwide was selected by the National Academy of Television Arts and Sciences (NATAS) to webcast the 58th Annual Emmy awards for Technology and Engineering and the Daytime Emmy Awards in 2007. TV Worldwide has been named one of the streaming video industry's "Hottest Streaming Companies" by Streaming Magazine and CEO Dave Gardy was honored by the magazine as one of the 50 Most Influential People in Streaming Media. Mr. Gardy also currently serves as the President of the International Webcasting Association (IWA) (www.webcasters.org)

About the National League of Cities (NLC)

The National League of Cities is the nation's oldest and largest organization devoted to strengthening and promoting cities as centers of opportunity, leadership and governance. NLC is a resource and advocate for 19,000 cities, towns and villages, representing more than 218 million Americans. To learn more about NLC, go to www.nlc.org.

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