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WASHINGTON, DC--(Marketwire - June 28, 2007) - TV Worldwide, a fast-growing web-based global TV network, in cooperation with the National Park Service, will again produce a free live simulcast via satellite and the web of the Washington, D.C., National Capital 4th of July Fireworks Celebration for the benefit of American military personnel and their families stationed overseas. This year the webcast will salute veterans of the U.S. Merchant Marine, with support from "Tell America," an Internet TV Campaign highlighting the importance of the U.S. flag merchant fleet in peace and war. (www.TellAmericaTV.com)

The free satellite and web broadcast coverage begins at 8:45 PM (ET) on Wednesday, July 4, and is being produced in cooperation with the National Park Service thanks to sponsorship from Base Technologies, Inc., "Tell America," the International Webcasting Association and a New Media educational portal scheduled for Beta test launch during the event, www.iNeverKnewThat.com.

People around the world can tune to USVets.TV (www.USVets.TV), TV Worldwide (www.tvworldwide.com), and Maritime TV (www.MaritimeTV.com) to view our nation's brilliant fireworks display firsthand and view a pre-event program that will include "i-bits" trivia about July 4th, provided by www.iNeverKnewThat.com. The event is available for free to all media outlets by satellite at the coordinates listed below.

The national fireworks are scheduled to begin at 9:10 PM (ET), and will last roughly 21 minutes. The fireworks are choreographed to a simulcast audio program of patriotic music that will be provided by the National Park Service. The webcast will be produced from the Netherlands Carillon area across the Potomac River in Arlington, VA, allowing for a spectacular view of the US Capitol, the Washington Monument, and the Lincoln Memorial.

"Just as we did last year, the TV Worldwide staff again takes pride in producing this satellite and web event for those Americans around the world, who are unable to be here for the best fireworks celebration in the world," commented Dave Gardy, Chairman and CEO of TV Worldwide. "We are thankful for the cooperation and assistance of the National Park Service and we are grateful that Base Technologies, 'Tell America' and others are supporting this broadcast to bring the Independence Day celebration from our nation's capital to the brave men and women deployed around the world protecting freedom and democracy."

"Base Technologies, celebrating our 20th anniversary, is excited to again be a sponsor of this worthy satellite and webcast event and demonstrate its commitment to America and its military personnel at this important time in our nation's history," stated Gary Nakamoto, CEO of Base Technologies, Inc.

TV Worldwide will offer commentary and content prior to the event including e-mail interaction with participants worldwide. Participants should have the free Windows Media Video Player installed prior to the event and should log on by 8:45 PM (ET) on Wednesday, July 4th. Questions can be directed to 703-961-9250, ext 223 and 226 before and during the event. The production will be archived at www.USVets.TV, www.TVWorldwide.com and www.MaritimeTV.com for later viewing.

Satellite Transponder Coordinates are as follows:
 Satellite/Transponder: SBS 6 / K02 - 74 degrees West
 Uplink Frequency: 14049.500 H
 Downlink Frequency: 11749.500 V

About TV Worldwide

As a pioneering global Internet broadcasting and streaming media company, TV Worldwide (www.TVWorldwide.com) developed the first Internet TV network of community-based Internet TV channels. Each channel serves targeted, special interest demographic audiences worldwide, ranging from the community of people with disabilities to the maritime industry. Fortune 500 companies, 12 federal government agencies including the Department of Homeland Security and numerous International Associations, including the National Association of Broadcasters use TV Worldwide's live and archived state-of-the-art video streaming content applications and Internet TV channels. TVWorldwide.com has been named one of the streaming video industry's "Hottest Streaming Companies" by Streaming Magazine, www.streamingmagazine.com, and CEO Dave Gardy was honored by the magazine as one of the 50 Most Influential People in Streaming Media. Mr. Gardy also currently serves as the President of the International Webcasting Association (IWA), www.webcasters.org.

About Tell America

"Tell America" is the Internet TV Campaign (www.TellAmericaTV.com), highlighting the vital need for a healthy U.S. flag merchant fleet, and featured through the production efforts of Maritime TV, (www.MaritimeTV.com) an Internet TV channel on the TV Worldwide network, (www.TVWorldwide.com). The "Tell America" Campaign, initiated on Maritime Day, May 22, 2007 is attracting national attention in response to a groundswell of support from all sectors of the industry to get the word out to Americans on the critical importance of revitalizing the U.S. maritime industry for U.S. economic and security interests. Industry stakeholders are supporting the effort through grass roots public education and awareness activities. The campaign is backed in part by the United States Merchant Marine Academy Alumni Foundation, Maritime TV and other sponsors.

About Base Technologies

Base Technologies, Inc. offers professional technical and management services to our clients. We provide cost-effective, resourceful, and well-planned solutions. Our mission is to ensure that our clients successfully reach their goals. Regardless of your needs, Base Technologies is your "technology connection to the world." To learn more about the firm, visit the Base Technologies web site at www.basetech.com.

About iNeverKnewThat.com

'i Never Knew That' (www.iNeverKnewThat.com) is a New Media Portal scheduled for Beta test launch on July 4th, 2007 highlighting little known, but fascinating facts or "i-bits" on a full spectrum of subjects. Intended as a destination site for trivia buffs everywhere, iNeverKnewThat will also feature a robust multimedia infrastructure that will offer streaming video programming with in-depth educational discussion on "i-bit" subject areas for students, teachers and the general public, intended for social network dissemination and sharing on the web.

About USVets.tv


The veterans channel is dedicated to all United States veterans of all services and their families. TVWorldwide.com and the channel sponsors would like to salute America's veterans. We owe a debt of gratitude to these brave men and women whose sacrifices have preserved our freedom and protected national interests around

the world. This Internet TV channel can be found at www.usvets.tv and features articles and streaming video of interest to veterans and their families.

About the IWA

The International Webcasting Association (IWA) is a worldwide non-profit trade organization dedicated to the growth and development of the art, technology and commerce of webcasting and streaming media over the Internet and other networks. The IWA, headquartered in Washington, DC represents members throughout the United States, Europe, Asia, Canada and Australia. The IWA works to keep members informed, connected, and better prepared for the changes that are an integral part of the technology.

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