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SOURCE: TV Worldwide



May 24, 2007 14:41 ET

**Maritime Day Activities Attract Nation's Attention to Urgent Needs of U.S. Shipping as "Tell America" Campaign Launches on Maritime TV****Representatives From Administration, Congress and Industry Join Call for "Revolution" in Vital Maritime Industry During Maritime TV Webcast Events ([www.MaritimeTV.com](http://www.MaritimeTV.com))**

CHANTILLY, VA -- (MARKET WIRE) -- May 24, 2007 -- As part of the 74th observance of National Maritime Day, May 22nd, 2007, representatives from the U.S. government, congress, industry management and labor organizations, united in appealing for what one dignitary termed a "revolution" to address a "looming transportation crisis" in the maritime industry. Activities surrounding National Maritime Day were featured on the Internet TV Channel Maritime TV ([www.MaritimeTV.com](http://www.MaritimeTV.com)) which launched the "Tell America" webcast campaign in response to a groundswell of support from all sectors of the industry to get the word out to Americans on the critical importance of the unheralded U.S. merchant fleet.

In several National Maritime Day webcast events, now available for archived viewing on Maritime TV, leaders cited the future trends towards an unprecedented rapid doubling and tripling of freight volume, the need for "marine highways" to alleviate anticipated rail and road congestion, an anticipated manpower shortage and the crucial role a U.S. merchant fleet plays in national security during both peace and war.

At the North American Maritime Ministry Association (NAMMA)-sponsored National Maritime Day Forum, the Honorable Sean T. Connaughton, Administrator for the U.S. Maritime Administration, stated, "Our projections show that international trade going through American ports is most likely going to double in the next 15 years and some estimates actually put it much higher than that. As we see this growth in trade, obviously there is a growth in the need for ships and for merchant mariners to serve on those ships." He later noted that there was a supply shortage for trained and experienced mariners.

Commenting on cooperation in the maritime sector, Dr. Clay Maitland, Managing Partner of International Registries, Inc., said, "There is a long history of the unions and the private sector and the government working as a three-legged stool, so to speak, to not only educate the seafarer but also to work on the problems that the human sector of our industry has been concerned with over the years."

During the National Maritime Day Observance at the Franklin D. Roosevelt Memorial, Mr. Connaughton commented on Franklin Roosevelt's foresight in urging Congress to enact the Merchant Marine Act in preparation for World War II. "He warned that America needed its own ships to carry its vital trade during peacetime and war. He understood that American ships, shipyards, mariners and shoreside infrastructure were essential to the American economy and the projection of American power," stated Connaughton. "While many things have changed since the passage of the Merchant Marine Act, one thing has not. The maritime industry remains critical to our economic and national security. Our challenge today, however, is to find a modern vision for our vital industry, a vision that resonates with the American people and responds to the demands and opportunities of our time as effectively as Roosevelt's vision did for the realities of his time."

Congressman Gene Taylor (MS, 4th District) added, "There are some things our nation should do and if we're really serious about homeland security one of those things is control of our waterways."

Later, at the National Maritime Day Luncheon, Lt. General Kenneth Wykle, U.S. Army, (ret.), President of the National Defense Transportation Association, commented, "I personally believe it's time for a revolution in water transportation, supported, I didn't say funded, by the federal government to develop new water freight corridors. Waterborne services, including innovative coastal shipping to create 'marine highways,' will provide the quickest and the least costly way to add new freight capacity linking selected city pairs by water. This revolution requires a public/private partnership arrangement."

At the National Maritime Day Dinner at the Maritime Institute (MITAGS) in Linthicum Heights, Md., Congressman Elijah Cummings (MD, 7th District), Chairman of the House Coast Guard and Maritime Transportation Subcommittee, saluted attending Merchant Mariners. "Unfortunately, despite their significant contributions to our national defense and to our economy, our Merchant Mariners and our maritime industries are almost invisible in our nation," remarked Cummings. "I just wanted to come by here to honor you, to honor you for doing what you have done for this country. No one may ever come and say to you, 'Thank you for the job you did. Thank you for leaving your family and putting your life on the line.'"

"We were overwhelmed with support for our Tell America campaign effort to feature Maritime Day activities as we launch a full schedule of upcoming webcast events to build awareness throughout mainstream America about the importance of the U.S. maritime industry and the extraordinary economic and security challenges this industry faces," stated Dave Gardy, CEO of the Maritime TV's parent network, TV Worldwide. "The Tell America webcast campaign will extend through the summer and beyond, depending on sponsor support, with compelling live and interactive programming for audiences ranging from school students to government and industry professionals."

The free Maritime TV live and archived webcast content from National Maritime Day and other events surrounding the Tell America campaign is available for viewing at [www.MaritimeTV.com](http://www.MaritimeTV.com). The next Tell America event will be a live webcast of the Vietnam Veterans Memorial Day Ceremony in Washington, D.C. with a special feature regarding the participation of Merchant Mariners during the Vietnam War, Monday, May 28 beginning at 12:30 PM ET. Participants should have the free Windows Media Player installed prior to viewing the event. Questions can be directed to 703-961-9250, ext. 235.

About TV Worldwide and Maritime TV

As a pioneering global Internet broadcasting and streaming media company, TV Worldwide ([www.tvworldwide.com](http://www.tvworldwide.com)) developed the first Internet TV network of community-based Internet TV channels, including Maritime TV ([www.MaritimeTV.com](http://www.MaritimeTV.com)). Each channel serves targeted, special interest demographic audiences worldwide, ranging from the community of people with disabilities to the Homeland Defense industry. Fortune 500 companies, 15 federal government agencies, including the Department of Homeland Security, and numerous International Associations, including the National Association of Broadcasters, use TV Worldwide's live and archived state-of-the-art video streaming content applications and Internet TV channels. In recognition of the company's unique achievements in new media, TV Worldwide was selected by the National Academy of Television Arts and Sciences (NATAS) to webcast the 58th annual Emmy awards for Technology and Engineering in December of 2006. TV Worldwide has been named one of the streaming video industry's "Hottest Streaming Companies" by Streaming Magazine and CEO Dave Gardy was honored by the magazine as one of the 50 Most Influential People in Streaming Media. Mr. Gardy also currently serves as the President of the International Webcasting Association (IWA) ([www.webcasters.org](http://www.webcasters.org)).

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