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SOURCE: TV Worldwide



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TV Worldwide and Abacast Announce Strategic Alliance at Streaming Media East 2007**TV Worldwide's Internet TV Network Channels to offer Abacast Solution for Live Webcasts as Abacast Sponsors TV Worldwide's TV MainStream Internet TV Channel for the Digital Media Industry**

NEW YORK, NY -- (MARKET WIRE) -- May 21, 2007 -- Streaming Media East 2007 -- Abacast, Inc., a leader in real-time streaming solutions and TV Worldwide, a fast-growing web-based global Internet TV network and streaming media pioneer, announced a strategic alliance at the Streaming Media East 2007 show in New York during TV Worldwide's official webcast of Streaming Media East.

The arrangement will mean that TV Worldwide will offer the Abacast solution to all new and existing Internet TV channel and content partners on the TV Worldwide network for live event webcast programming. Abacast's patented technology will take the security, quality, and control from central server (unicast) technology and combine that with the redundancy and efficiency of peer-to-peer technology to reduce bandwidth cost while providing a measurable improvement in viewer experience.

As part of the deal, Abacast has signed on as a channel sponsor for TV Worldwide's Internet TV channel for the digital media industry, TV MainStream, (www.TVMainStream.com) which featured the Streaming Media East live webcast, in addition to the video archive of the event, including the TV Worldwide/Abacast video press conference announcement.

"We are excited to be partnering with Abacast," said TV Worldwide CEO, Dave Gardy. "Abacast has terrific technology that provides high-quality yet cost-effective delivery. The integration of their solution for our live event webcast partners on the channels of the TV Worldwide Internet TV Network will provide increased options and even higher revenue generating potential, enhancing our ability to monetize content."

"TV Worldwide is an innovative leader in building robust demographic and private label Internet TV channels in partnership with enterprise, government and association partners and creating marketing strategies to attract webcast audiences that generate real revenue," commented Michael King, President of Abacast. "As a sponsor on the TV MainStream Internet TV channel for the new media industry, we know we'll be able to reach our target audience during TV MainStream live events like Streaming Media East while actually demonstrating the Abacast solution in the process, helping TV Worldwide realize a huge leap in price/performance."

Abacast's Distributed Streaming Network harnesses unused listener or viewer capacity to serve other nearby listeners or viewers, enabling Internet broadcasters and their service providers to stream to a virtually unlimited audience. The Abacast server continually monitors the network, achieving up to 98% efficiencies in content distribution, which translates directly into cost savings for content producers.

About Abacast, Inc:

Located in the Columbia Gorge, in Camas, Washington. Abacast is a streaming media company founded in 2000 by former broadcasters, technologists and station owners who saw the future of television and radio coming online. Abacast [Distributed Streaming Technology](#) is the cornerstone of a complete service offering that includes [live and on-demand streaming](#) of all major formats, [Podcasting](#), [ad-injection](#), [gateway ad serving](#), easy and efficient [enterprise streaming](#), complete [subscription system](#), high-end audio processing/streaming PC cards, audio and video [encoding](#) software, custom media player/web design and 24/7 premium service, education and support.

About TV Worldwide

As a pioneering global Internet broadcasting and streaming media company, TV Worldwide (www.tvworldwide.com) developed the first Internet TV network of community-based Internet TV channels. Each channel serves targeted, special interest demographic audiences worldwide, ranging from the community of people with disabilities to the maritime industry. Fortune 500 companies, 15 federal government agencies including the Department of Homeland Security and numerous International Associations, including the National Association of Broadcasters use TV Worldwide's live and archived state-of-the art video streaming content applications and Internet TV channels. In recognition of the company's unique achievements in new media, TV Worldwide was selected by the National Academy of Television Arts and Sciences (NATAS) to webcast the 58th annual Emmy awards for Technology and Engineering in December of 2006. TV Worldwide has been named one of the streaming video industry's "Hottest Streaming Companies" by Streaming Magazine and CEO Dave Gardy was honored by the magazine as one of the 50 Most Influential People in Streaming Media. Mr. Gardy also currently serves as the President of the International Webcasting Association (IWA), www.webcasters.org

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