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SOURCE: TV Worldwide



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**TV Worldwide Selected to Webcast "Streaming Media East 2007" Live From New York, NY**

**Webcast to Feature Keynotes, News and Interviews With Streaming Media Industry Experts at [www.streamingmedia.com](http://www.streamingmedia.com)**

CHANTILLY, VA -- (MARKET WIRE) -- May 15, 2007 -- TV Worldwide, a fast-growing web-based global Internet TV network, announced that it had been selected to webcast the Streaming Media East 2007 conference, May 15-16, live from New York, NY. The free webcast, on TV MainStream ([www.TVMainStream.com](http://www.TVMainStream.com)), TV Worldwide's Internet TV channel for the new media industry, will feature selected keynotes and interviews with industry leaders present for the show and highlight the latest rich media technology, solutions, issues and news in the streaming media sector. Premium sponsors and featured companies for the webcast include Limelight Networks, the industry's leading digital delivery network, Abacast, VBrick, Viewcast, Media Publisher, Kulabyte, The FeedRoom, Wowza Media Systems, NaviSite, Flying Colors and the International Webcasting Association.

"We're pleased to facilitate national webcast participation in this year's Streaming Media East 2007 conference and we thank our sponsors for their support," commented Dave Gardy, Chairman and CEO of TV Worldwide. "This focused digital media event is well-regarded among industry professionals as the pre-eminent forum for issues affecting streaming media, Internet TV and the technology that is stimulating rapid growth in this arena."

Streaming Media East Conference Chairman Dan Rayburn stated, "We're again excited to work with TV Worldwide to offer the Streaming Media East 2007 conference as a live and archived webcast providing viewers with access to top streaming media experts, speakers, and exhibitors in the streaming sector."

The event will be archived for viewing for a full year at [www.TVMainStream.com](http://www.TVMainStream.com) and [www.TVWorldwide.com](http://www.TVWorldwide.com). Participants should log on by 11 AM ET on May 15 & 16 for live and live-to-tape coverage of the event through 4 PM ET each day.

## About TV Worldwide

As a leading global Internet broadcasting and streaming media company, TV Worldwide ([www.tvworldwide.com](http://www.tvworldwide.com)) is developing a network of video channels that is an affiliation of community-based Internet television stations, each underwritten by a strategic partner, "aimcasting"(SM) to targeted demographic audiences worldwide. TVWorldwide.com works with strategic partners to develop the latest in live and archived state-of-the-art video streaming content applications. TVWorldwide.com was recently named one of the streaming video industry's "Hottest Streaming Companies" by Streaming Magazine, [www.streamingmagazine.com](http://www.streamingmagazine.com), and CEO Dave Gardy was honored by the magazine as one of the 50 Most Influential People in Streaming Media. Mr. Gardy currently serves as the president of the International Webcasting Association (IWA).

## About Streaming Media, Inc.

Streaming Media, Inc. is a diversified media company serving and educating the streaming media industry and community. Originally founded in 1998, the company was sold by Penton Media to Information Today, Inc. in December of 2002. The business consists of three core areas: [streamingmedia.com](http://streamingmedia.com), exhibitions and conferences, and research and publications. Led by a team of recognized industry experts, Streaming Media, Inc. is dedicated to providing industry professionals and corporations utilizing digital media technology with global real-time news, resources, and services through editorial, discussion lists, feature articles, and much more.

## About the IWA


The International Webcasting Association (IWA) is a worldwide non-profit trade organization dedicated to the growth and development of the art, technology and commerce of webcasting and streaming media over the Internet and other networks. The IWA, headquartered in Washington, DC represents members throughout the United States, Europe, Asia, Canada and Australia. The IWA works to keep members informed, connected, and better prepared for the changes that are an integral part of the technology.

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