SOURCE: TV Worldwide



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# TV Worldwide Selected to Webcast Video on the Net Conference From San Jose, March 19-22, 2007

Webcast to Feature Keynotes, News and Interviews Sponsored by NeuLion, PacketExchange, VX30, Limelight Networks, NaviSite, BrainWorks Media and Stream The World

CHANTILLY, VA--(Marketwire - March 16, 2007) - TV Worldwide, a fast-growing web-based global Internet TV network and a pioneer in streaming video, announced that it has been selected to webcast the Spring 2007 Video on the Net Conference, March 19-22, live from the San Jose McEnery Convention Center in San Jose, CA.

Main webcast sponsors include NeuLion, PacketExchange, acclaimed java streaming company VX30, Limelight Networks, NaviSite, BrainWorks Media, Stream The World, and the International Webcasting Association (IWA). The event will be featured on TV Worldwide's Internet TV Channel for the New Media Industry, TV MainStream (<a href="www.tVMainStream.com">www.tVMainStream.com</a>). The free webcast will highlight selected presentations and interviews with industry leaders present for the show and feature the latest rich media technology, solutions, issues and news in the Internet TV sector. Archived coverage of selected keynotes and other presentations will also be available when the webcast is offered in complete archived format for a full year, beginning March 23.

"We're pleased to facilitate national webcast participation in this year's Spring West 2007 conference and are excited about the prospect of working with Pulvermedia as the official webcaster of their highly regarded Video on the Net Conference," commented Dave Gardy, Chairman and CEO of TVWorldwide.com. "As we do with many events in the Internet TV sector, we intend to focus on issues affecting the industry and the technology that is stimulating rapid growth in this arena during coverage of this pre-eminent digital media forum which is so well-respected among industry professionals."

Video on the Net Conference Chairman Jeff Pulver stated, "We're excited to be able to offer portions of the Spring 2007 Video on the Net Conference as a live and archived webcast providing viewers with access to the top content providers, distributors and technology enablers in the disruptive TV over the Internet sector."

The event will be webcast live and archived for viewing at TV Worldwide (<a href="www.TVWorldwide.com">www.TVWorldwide.com</a>) and TV MainStream (<a href="www.TVMainStream.com">www.TVMainStream.com</a>). For daily event coverage, participants should log on 12PM-3PM PT March 20-21 for live and live-to-tape coverage.

## About TV Worldwide

As a leading global Internet broadcasting and streaming media company, TV Worldwide (<a href="www.tvworldwide.com">www.tvworldwide.com</a>) is developing a network of video channels that is an affiliation of community-based Internet television stations, each underwritten by a strategic partner, "aimcasting" (SM) to targeted demographic audiences worldwide. TV Worldwide works with strategic partners to develop the latest in live and archived state-of-the-art video streaming content applications. TV Worldwide was recently named one of the streaming video industry's "Hottest Streaming Companies" by Streaming Magazine (<a href="www.streamingmagazine.com">www.streamingmagazine.com</a>), and CEO Dave Gardy was honored by the magazine as one of the 50 Most Influential People in Streaming Media. Mr. Gardy currently serves as the president of the International Webcasting Association (IWA).

## About Pulvermedia:

Pulvermedia is the leading integrated media company, building communities and providing ready marketplace access through its unparalleled blend of trade shows, publications, web channels, and progressive cutting-edge media. And as the foremost integrated media services company, Pulvermedia is ideally poised to deliver a vast range of messages to a wide variety of audiences, including technology buyers and sellers, government

regulators, industry analysts, luminaries, pundits and bloggers. For more information, please visit <a href="https://www.pulvermedia.com">www.pulvermedia.com</a>.

### About the IWA

The International Webcasting Association (IWA) is a worldwide non-profit trade organization dedicated to the growth and development of the art, technology and commerce of webcasting and streaming media over the Internet and other networks. The IWA, headquartered in Washington, DC, represents members throughout the United States, Europe, Asia, Canada and Australia. The IWA works to keep members informed, connected, and better prepared for the changes that are an integral part of the technology. For more information visit <a href="https://www.webcasters.org">www.webcasters.org</a>.

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