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## **TV Worldwide Selected to Webcast Emmy Awards for Technology and Engineering, January 8, Live From International Consumer Electronics Show in Las Vegas**

**Webcast to Feature Latest Technology From Limelight Networks, Fujifilm, Double Click, Abacast, CommerceTel, Vividas and Global Streams at [www.TVWorldwide.com](http://www.TVWorldwide.com) and [www.TVMainStream.com](http://www.TVMainStream.com)**

CHANTILLY, VA--(Marketwire - January 04, 2007) - TV Worldwide, the first web-based global Internet TV network, announced that it had been selected by the National Academy of Television Arts and Sciences to webcast the 58th Annual Technology and Engineering Emmy Awards, at the 40th International CES Show live from Las Vegas, January 8, 2007 at 10:00 PM ET/7:00 PM PT, at [www.TVWorldwide.com](http://www.TVWorldwide.com) and [www.TVMainStream.com](http://www.TVMainStream.com). The webcast will include interviews with industry leaders attending the Emmy Awards ceremony and CES on the latest products, technologies, issues and news concerning the television and advanced media sectors. Technology from Limelight Networks, Fujifilm, DoubleClick, Abacast, CommerceTel, Vividas and Global Streams will actually be featured in the production of the webcast.

The Technology & Engineering Emmy Awards honor achievements in two areas: Science, Engineering & Technology for Broadcast Television, which includes broadcast, cable and satellite distribution, and secondly, Science, Engineering and Technology for Broadband and Personal Television, encompassing interactive television, gaming technology, and for the first time, the Internet, cell phones, private networks, and personal media players. In addition, for the first time, Emmy Awards will be presented for Outstanding Innovation and Achievement in Advanced Media Technology for the Best Use of Personal Media Display and Presentation Technology and for Best Use by Commercials in Creation and Use in Non Traditional Platforms and Technologies.

"We're pleased to facilitate national webcast participation in this year's Emmy Awards for Technology and Engineering and we thank our technology partners and other participants who are making this possible with their capabilities and visionary support," commented Dave Gardy, Chairman and CEO of TV Worldwide. "This venerable event is well-regarded among television and new media professionals as the pre-eminent awards ceremony and we look forward to actually featuring advanced media technology while honoring the latest innovations in this arena for a global on-line audience on the TV MainStream channel of our TV Worldwide Internet TV Network."

The event will be archived for viewing at [www.TVWorldwide.com](http://www.TVWorldwide.com) and [www.TVMainStream.com](http://www.TVMainStream.com). Participants should have the free Windows Media Player installed prior to the event and should log on by 10:00 PM ET, 7:00 PM PT on Monday, January 8. Depending on scheduled recording, initial live-to-tape archived programming will be available for viewing prior to the event.

About the National Academy of Television Arts and Sciences

The National Television Academy is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts and Entertainment, Public & Community Service, Technology & Engineering, and Business & Financial Reporting. Beginning in 2006, The National Television Academy began recognizing programming produced for the Internet, cell phones, and portable media players with its new Broadband Emmy Award for Outstanding Achievement in Content for Broadband and Portable Delivery. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Regional Emmys are given in 20 regions across the United States. Beyond awards, the National Television Academy has extensive educational programs

including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at [www.emmyonline.tv](http://www.emmyonline.tv).

#### About TV Worldwide

As a leading global Internet TV network and streaming media company, TV Worldwide ([www.tvworldwide.com](http://www.tvworldwide.com)) is developing a network of video channels that is an affiliation of community-based Internet television stations, each underwritten by a strategic partner, "aimcasting(SM)" to targeted demographic audiences worldwide. TV Worldwide works with strategic partners to develop the latest in live and archived state-of-the art video streaming content applications. TVWorldwide.com was recently named one of the streaming video industry's "Hottest Streaming Companies" by Streaming Magazine, [www.streamingmagazine.com](http://www.streamingmagazine.com), and CEO Dave Gardy was honored by the magazine as one of the 50 Most Influential People in Streaming Media. Mr. Gardy also serves as President of the International Webcasting Association.

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