Release ID: 185567

**SOURCE: Base Technologies** 

Nov 16, 2006 11:06 ET

## Metropolitan Washington Council of Governments Selects Base Technologies to Develop Transportation Demand Management Software System (TDM)

Council's Commuter Connections Program Awards Contract to Base Technologies for Innovative TDM Software That Will Coordinate Commuter Programs in Maryland, DC and Virginia

MCLEAN, VA--(Marketwire - November 16, 2006) - Base Technologies, Inc. of McLean, Virginia has announced that it has won a contract to develop a Transportation Demand Management (TDM) software system for the Metropolitan Washington Council of Governments' (COG) Commuter Connections Program. Commuter Connections coordinates alternative commute programs among nineteen local jurisdictions with the objectives of reducing highway congestion, vehicle emissions, and fuel usage.

Base Technologies will design and develop software that will fulfill COG requirements, including a GIS-based regional ride-matching and Guaranteed Ride Home application; tracking of Employer Outreach program utilization; and management and reporting functions throughout the DC Metro region. The centrally deployed system will improve COG's ability to manage and coordinate its regional programs and also improve coordination of commuter programs with local jurisdictions in DC, Maryland, and Virginia. The current contract award is for the first phase of a three phase project.

Rob Davies, COO of Base Technologies, Inc., stated, "We are extremely pleased to be working with an organization that provides such a valuable service to our region. The Metropolitan Washington Council of Governments' focus on expanding commuter options to alleviate traffic congestion and pollution is something that benefits all who live in the region. Base Technologies is proud to chosen to support these efforts."

Base Technologies proudly adds MWCOG to a growing list of TDM clients, including the Georgia's Clean Air Campaign and the Knoxville Smart Trips program. Knoxville and Charlotte TDM programs utilize Base Technologies, Inc.'s BaseTrak service to record how employees commute each day. The service allows Employer Outreach administrators to monitor and report on program usage, tally cost and energy savings, and determine air pollutants avoided through program usage.

About Base Technologies, Inc.

Base Technologies, Inc. (www.basetech.com), an ISO 9001:2000 certified company, has been providing sound, ethical, and pragmatic IT counsel to a growing list of federal, state, local and commercial organizations since 1987. Our dedication to customer service and to our employees has resulted in growth from a 2 person firm to a company of 250 today. We are poised for continued growth in our core areas of technical competencies which include healthcare systems integration, network engineering, security certification, systems engineering and web application development.

Contact: Mary Beatty

Base Technologies, Inc.

**Email Contact** 

www.Basetech.com

(703) 848-2400, ext. 3351