

Release ID: 177854

SOURCE: TV Worldwide



Oct 30, 2006 06:00 ET

TV Worldwide to Webcast "Streaming Media West 2006" Live From San Jose, Oct. 31 - Nov. 2 and Utilize NeuLion IPTV Solution

Webcast to Feature Keynotes, News and Interviews on TV Worldwide's New Internet TV Channel for the Digital Media Industry, TV MainStream

CHANTILLY, VA--(Marketwire - October 30, 2006) - TV Worldwide, a fast-growing web-based global Internet TV network and a pioneer in streaming video, announced that it has been selected to webcast the Streaming Media West 2006 Conference and Exhibition, October 31-November 2, live from the San Jose McEnery Convention Center in San Jose, CA. As part of this webcast, TV Worldwide is working with Neulion to feature the webcast on Neulion's state-of-the-art IPTV Platform and Set Top Box to be demonstrated on the floor of Streaming Media West. Main webcast sponsors include Limelight Networks, Nine Systems, VBrick Systems, Media Publisher Inc., MPEG Industry Forum and the International Webcasting Association (IWA). The event will be webcast via TV Worldwide's newly upgraded Internet TV Channel for the Digital Media Industry, TV MainStream, (www.TVMainStream.com). The free webcast will feature selected keynotes and interviews with industry leaders present for the show and highlight the latest rich media technology, solutions, issues and news in the streaming sector.

"We're pleased to again facilitate national webcast participation in this year's Streaming Media West 2006 conference and are excited about the prospect of working with Neulion to also feature the webcast via their highly-regarded IPTV platform," commented Dave Gardy, Chairman and CEO of TVWorldwide.com. "As we did with this event and at Streaming Media East over the past several years, we intend to focus on issues affecting the streaming media industry and the technology that is stimulating rapid growth in this arena during coverage of this pre-eminent digital media forum which is so well-respected among industry professionals."

Streaming Media West Conference Chairman Dan Rayburn stated, "We're excited to be able to offer portions of the Streaming Media West 2006 conference as a live and archived webcast providing viewers with access to top streaming media experts, speakers, and exhibitors in the streaming sector."

VBrick Systems and Media Publisher will be doing a series of 3 webcast features announcing and describing their new partnership. The live webcast features will cover the market implications, benefits to global organizations, and a technical overview of the integrated, end-to-end solution that empowers organizations to create, manage and distribute digital video through a secure, reliable and scalable infrastructure. To view the announcements live, viewers should tune in to the webcast on Tuesday, October 31st at 12 Noon PT, Wednesday, November 1st at 1 PM PT and Thursday, November 2nd at 12 noon PT.

The event will be webcast live and archived for viewing at www.streamingmedia.com, www.tvworldwide.com and TV MainStream, (www.TVMainStream.com). For daily event coverage, participants should log on 5PM-7PM PT on October 31st and 11AM-3PM PT November 1-2 for live and live-to-tape coverage.

About TV Worldwide

As a leading global Internet broadcasting and streaming media company, TV Worldwide (www.tvworldwide.com) is developing a network of video channels that is an affiliation of community-based Internet television stations, each underwritten by a strategic partner, "aimcasting" SM to targeted demographic audiences worldwide. TVWorldwide.com works with strategic partners to develop the latest in live and archived state-of-the-art video streaming content applications. TVWorldwide.com was recently named one of the streaming video industry's "Hottest Streaming Companies" by Streaming Magazine, www.streamingmagazine.com, and CEO Dave Gardy was honored by the magazine as one of the 50 Most Influential People in Streaming Media. Mr. Gardy currently serves as the president of the International Webcasting Association (IWA).

About Streaming Media, Inc.

Streaming Media, Inc. is a diversified media company serving and educating the streaming media industry and community. Originally founded in 1998, the company was sold by Penton Media to Information Today, Inc. in December of 2002. The business consists of three core areas: streamingmedia.com, exhibitions and conferences, and research and publications. Led by a team of recognized industry experts, Streaming Media, Inc. is dedicated to providing industry professionals and corporations utilizing digital media technology with global real-time news, resources, and services through editorial, discussion lists, feature articles, and much more.

About NeuLion

Based in Plainview, NY, NeuLion works with content partners to develop end-to-end solutions for multimedia IPTV services. The NeuLion IPTV Platform encodes, delivers, stores and manages an unlimited range of multimedia content, and the Operational Support System (OSS) maintains all billing and customer support services. NeuLion content partners are responsible for content aggregation and the sales and marketing for the individual IPTV service. NeuLion was founded by a group of former Computer Associates (CA) Executives who have been in the software and content delivery business for upwards of 20 years. For more information on the NeuLion and IPTV, please visit www.neulion.com.

About the IWA

The International Webcasting Association (IWA) is a worldwide non-profit trade organization dedicated to the growth and development of the art, technology and commerce of webcasting and streaming media over the Internet and other networks. The IWA, headquartered in Washington, DC represents members throughout the United States, Europe, Asia, Canada and Australia. The IWA works to keep members informed, connected, and better prepared for the changes that are an integral part of the technology. For more information visit (www.webcasters.org.)

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