



2005 Streaming Media East Conference *Official Internet Television Webcast*

Live from New York, NY May 17-18, 2005
on TV Worldwide's New Internet TV Channel



Take advantage of this marketing opportunity!
Sponsors will have their company featured in the live webcast, as well as archived as a link on the Conference website!

Have your executives and business development team interviewed while discussing your company's products and services before a nationwide audience – all for a fraction of the cost of a television commercial!

The organizers of the 2005 Streaming Media East Conference have teamed with TV Worldwide, an Internet TV Network, to produce a live Internet TV webcast during the Conference. Video recorded during the Conference will be accessible from your company's website - - instantly enhancing the professional quality of your website and associated marketing efforts. Moreover, the video will also be accessible at the official Conference website for a full year.

Each sponsorship package is negotiated individually,
so sponsorships can be customized to suit sponsors' needs.
For more information, please call (703) 961-9250 ext. 222, 221

PLEASE SELECT YOUR LEVEL OF SPONSORSHIP, AFTER REVIEWING THE SPONSORSHIP LEVELS BELOW. PLEASE SIGN AND FAX THIS PAGE TO 703-961-9255

- _____ *Main Sponsor 2005 Streaming Media East Conference Webcast (\$2,500)*
- _____ *Supporting Sponsor 2005 Streaming Media East Conference Webcast (\$1,500)*
- _____ *Patron Sponsor 2005 Streaming Media East Conference Webcast (\$750)*

Sponsor (Print Full Name and Title)

Accepted by TV Worldwide, Inc.
DAVID GARDY, CEO

e-mail address

Signature

Signature & Date Signed

Date Signed

Credit Card and Expiration Date

<p align="center"><u>Benefits of Sponsorship</u></p>	<p align="center"><u>Main Sponsor</u></p> <p align="center"><i>2005 Streaming Media East:</i></p> <p align="center">\$2,500</p>	<p align="center"><u>Supporting Sponsor</u></p> <p align="center"><i>2005 Streaming Media East:</i></p> <p align="center">\$1,500</p>	<p align="center"><u>Patron Sponsor</u></p> <p align="center"><i>2005 Streaming Media East:</i></p> <p align="center">\$750</p>
<p>As a Webcast Sponsor your company's logo will be featured on the website for the official Conference Internet television webcast, which will remain free for visitors to access for one year following the end of the Conference.</p>	<p align="center">Four Slots Available</p>	<p align="center">Six Slots Available</p>	<p align="center">Twelve Slots Available</p>
<p>Your company's website will be accessible via links on the website for the official Conference Internet television webcast.</p>	<p align="center">Yes</p>	<p align="center">Yes</p>	<p align="center">Yes</p>
<p>Sponsors will have their logo projected prominently on a 6' x 8' projection screen located on the main floor of the exhibition hall. All logos will be cycled in order to maximize the logo's size and visibility.</p>	<p align="center">Cycled every Minute</p>	<p align="center">Cycled every five minutes</p>	<p align="center">Cycled every fifteen minutes</p>
<p>Sponsors will be recognized by the webcast's on-air host</p>	<p align="center">Announced at the beginning of each segment of the live webcast.</p>	<p align="center">Announced twice every hour</p>	<p align="center">Announced once every hour</p>
<p>A webcast sponsor will be entitled to exclusive interviews, of up to ten minutes in duration, with the sponsor's senior executives and business development staff. In addition, the sponsor may be entitled to additional interviews, of up to five minutes in duration each, that will highlight the sponsor's product or service. All of these interviews will be featured on the live event webcast and archived on the website for the official Conference Internet television webcast.</p>	<p align="center">2 exclusive interviews, of up to ten minutes in duration each; four additional interviews, of up to five minutes in duration each.</p>	<p align="center">1 exclusive interview, of up to ten minutes in duration; 2 additional interviews, of up to five minutes in duration each.</p>	<p align="center">1 interview segment, of up to five minutes in duration.</p> <p align="center">No additional interviews.</p>
<p>Sponsors will receive broadcast-quality digital videotape or DVD containing the Sponsor's interviews. These videos can be used for promotional videos, broadcast commercials, or other corporate communications.</p>	<p align="center">Five broadcast-quality digital videotape or DVDs.</p>	<p align="center">Three broadcast-quality digital videotape or DVDs.</p>	<p align="center">One broadcast-quality digital videotape or DVD.</p>
<p>Your company and its presence at the Conference will be featured in press releases distributed to over 2,500 media outlets in the U.S. and abroad.</p>	<p align="center">Yes</p>	<p align="center">--</p>	<p align="center">--</p>