



**U.S. Department of Transportation
Distracted Driving Summit
Washington, DC
September 30–October 1, 2009**

http://www.rita.dot.gov/distracted_driving_summit

AGENDA

WEDNESDAY, SEPTEMBER 30

- 8:00 a.m. Continental Breakfast – Renaissance Ballroom West Foyer**
- 8:00 a.m. Registration (Open All Day) – Renaissance Ballroom West Foyer**
- 9:15 a.m. DOT Welcome and Summit Opening**
Peter Appel, Administrator
Research and Innovative Technology Administration
- 9:25 a.m. Opening Address**
Ray LaHood, Secretary
U.S. Department of Transportation
- 9:45 a.m. *Panel: Driver Distractions and Inattention - Definitions and Data***
A context-setting panel on the definition of distracted driving (what it is and what it is not), data on the extent of the issue, and the types of distractions across surface modes of transportation.
- Moderator:* Victor Mendez**, Administrator
Federal Highway Administration
- Speaker:* Dr. John D. Lee**, Professor
Department of Industrial and Systems Engineering
University of Wisconsin—Madison
- Speaker:* Bruce Magladry**, Director
Office of Highway Safety
National Transportation Safety Board

Speaker: **Kristin Backstrom**, Senior Manager
AAA Foundation for Traffic Safety

Speaker: **John English**, General Manager
Utah Transit Authority

Questions and Discussion

11:30 a.m. Lunch (On Your Own)

12:45 p.m. *Panel: Research Results - How Risky is Distracted Driving?*
This panel session will review what various research—experimental research, industry self reporting, collision studies, and observational studies—tell us about the nature of the problem of distracted driving.

Moderator: **Rose McMurray**, Acting Deputy Administrator
Federal Motor Carrier Safety Administration

Speaker: **Dr. Ann Dellinger**, Lead
Motor Vehicle Injury Prevention Team
Centers for Disease Control and Prevention
National Center of Injury Prevention and Control

Speaker: **Dr. Tom Dingus**, Director
Virginia Tech Transportation Institute

Speaker: **Dr. William Horrey**, Chair
Surface Transportation Technical Group
Human Factors and Ergonomics Society and
Research Scientist Center for Behavioral Sciences
Liberty Mutual Research Institute for Safety

Speaker: **Dr. Key Dismukes**, Chief Scientist
Human Systems Integration Division
National Aeronautics and Space Administration
Ames Research Center

Questions and Discussion

2:30 p.m. Congressional Presentation
Senator Charles E. Schumer, New York
Senator Amy Klobuchar, Minnesota

3:00 p.m. Refreshment Break

3:15 p.m.

Panel: Technology and Distracted Driving

This panel will focus on distractions caused by technology and on efforts that have been made (or are needed) to assess and reduce the negative impact of distractions caused by current and planned devices. It will also consider technology that can prevent the consequences of distraction.

Moderator: **Peter Appel**, Administrator
Research and Innovative Technology Administration

Speaker: **Dr. David Eby**, Research Associate Professor and Head
Social and Behavioral Analysis
University of Michigan Transportation Research Institute

Speaker: **Rob Strassburger**, Vice President
Alliance of Automobile Manufacturers

Speaker: **Steve Largent**, President and Chief Executive Officer
CTIA – The Wireless Organization®

Speaker: **Michael Petricone**, Senior Vice President
Government Affairs
Consumer Electronics Association

Speaker: **Rod MacKenzie**, Chief Technology Officer and
Vice President of Programs
Intelligent Transportation Society of America

Questions and Discussion

5:00 p.m. **Conclusion of Day 1**

THURSDAY, OCTOBER 1

7:30 a.m. **Continental Breakfast – Renaissance Ballroom West Foyer**

7:30 a.m. **Registration (Open All Day) – Renaissance Ballroom West Foyer**

8:30 a.m. **Congressional Presentation** (Introduced by **John Porcari**, Deputy Secretary U.S. Department of Transportation)

Senator Mark Pryor, Arkansas
Senator Robert Menendez, New Jersey

9:00 a.m. Panel: Legislation, Regulation and Enforcement of Distracted Driving

This panel session will review legislative and regulatory approaches for addressing distracted driving; evaluations of the impact of such measures; enforcement issues; and public attitudes towards the issue.

Moderator: Peter Rogoff, Administrator
Federal Transit Administration

Speaker: John D'Amico, Representative
Illinois General Assembly

Speaker: Bruce Starr, Senator
Oregon Senate and Executive Committee Member of the
National Conference of State Legislatures

Speaker: Steve Farley, Representative
Arizona House of Representatives

Speaker: Major David Salmon, Director
Traffic Services Division, New York State Police

Speaker: Vernon Betkey, Chairman
Governors Highway Safety Association and
Director, Maryland Highway Safety Office

Questions and Discussion

10:45 a.m. Refreshment Break

11:00 a.m. Youth Program

Moderator: Ann Shoket, Seventeen Magazine

11:30 a.m. Panel: Public Awareness and Education

This panel will review initiatives to increase public awareness of safety issues such as distracted driving, and will review research regarding the effectiveness of such efforts.

Moderator: Ron Medford, Acting Deputy Administrator
National Highway Traffic Safety Administration

Speaker: Chuck Hurley, Executive Director and Chief Executive
Officer
Mothers Against Drunk Driving

Speaker: **Sandy Spavone**, Executive Director
National Organizations for Youth Safety

Speaker: **Ann Shoket**, Editor-in-Chief
Seventeen Magazine

Speaker: **Janet Froetscher**, President and Chief Executive Officer
National Safety Council

Speaker: **Dr. Adrian Lund**, President
Insurance Institute for Highway Safety

Questions and Discussion

1:00 p.m. **Closing Remarks and Action Plan**
Ray LaHood, Secretary
U.S. Department of Transportation

1:30 p.m. **Close of Meeting**

Website for Summit Archives: www.rita.dot.gov/distracted_driving_summit