



**STATE ALLIANCE FOR E-HEALTH**  
*STATE LEARNING FORUM*  
*SEPTEMBER 25-26, 2008*

*HYATT REGENCY CRYSTAL CITY*  
*ARLINGTON, VIRGINIA*

***A POLICY FORUM FOR STATE OFFICIALS TO DISCUSS USING HEALTH INFORMATION TECHNOLOGY TO TRANSFORM HEALTH CARE***

***PROGRAM SUMMARY***

***SEPTEMBER 25, 2008***

**7:30 AM REGISTRATION AND BREAKFAST** - Regency Foyer

**9:00 AM WELCOME** - Regency Ballroom

- Kathleen Nolan, Division Director, National Governors Association Center for Best Practices

**9:05 AM OPENING REMARKS: ALIGNING STATE HEALTH REFORM AND HEALTH IT EFFORTS** - Regency Ballroom

- Raymond Scheppach, PhD, Executive Director, National Governors Association

**9:30 AM**

**EVALUATING STATE LEADERSHIP IN HEALTH IT AND ELECTRONIC HIE: MODERATED DISCUSSION** - Regency Ballroom

*The health sector has lagged behind other parts of the economy in the adoption of information technology tools. States are leading the drive to change this. This panel will discuss the role of state government in promoting health IT and electronic HIE and the challenges and best practices they have observed in the process.*

Moderator: John Thomasian, Director, National Governors Association Center for Best Practices

- Jane Cline, Commissioner, West Virginia Department of Insurance
- The Honorable Herb Conaway, New Jersey State Legislature
- Brian DeVore, Director of Industry Affairs, Intel Digital Health Group
- The Honorable Gayle Harrell, Florida House of Representatives
- Robert Kolodner, MD, National Coordinator, Office of the National Coordinator for Health Information Technology, U.S. Department of Health and Human Services

**10:45 AM**

**FEDERAL PERSPECTIVES: UPDATES FROM THE OFFICE OF THE NATIONAL COORDINATOR FOR HEALTH IT (ONC)** - Regency Ballroom

*States efforts to advance health IT and electronic HIE are influenced by the direction of federal government initiatives. The leaders of six key projects at ONC will provide updates on the current state of their projects and then open the floor for your questions.*

Introduction: Robert Kolodner, MD, National Coordinator, ONC, U.S. Department of Health and Human Services

- Carol Bean, PhD, Senior Program Analyst, Office of Interoperability and Standards
- Karen Bell, MD, MMS, Director, Office of Health Information Technology Adoption
- Jodi Daniel, JD, MPH, Director, Office of Policy and Research
- Mary Jo Deering, PhD, Lead for AHIC Transition Activities
- Chris Muir, Senior Program Analyst, Office of Programs and Coordination

- Ginger Price, Lead for Nationwide Health Information Network

**12:00 PM NETWORKING LUNCHEON - Potomac 5/6**

**1:15 – 2:45 PM**

**BREAKOUT SESSION ONE**

STATE ROADMAPS: A METHOD FOR DEFINING AND IMPLEMENTING E-HEALTH ACTIVITIES (Potomac 2)

*Developing a plan of action is essential to the success of any major health IT and/or electronic HIE initiative. This session will demonstrate how a roadmap can simplify these endeavors by articulating to governors and state legislators a feasible vision of statewide objectives, acknowledging existing efforts, outlining plans for implementation, engaging stakeholders in the process, and stating measurable goals for the adoption of health IT and electronic HIE.*

Facilitator: Donna Folkemer, Group Director, National Conference of State Legislatures Forum for State Health Policy Leadership

- Paul Forlenza, Vice President of Policy, Vermont Information Technology Leaders
- Brad Tritle, Executive Director, Arizona Health-e Connection
- Laura Rappleye, Health Information Technology Analyst, Michigan Department of Community Health

STRATEGIES TO PROMOTE HEALTH IT ADOPTION (Potomac 3)

*States have many policy levers available to promote the adoption of health IT. This session will provide an overview of recommendations from the State Alliance to promote health IT adoption. Two states will share their experiences using incentives in the state employee health plan and provider education initiatives to spur implementation of health IT.*

Facilitator: Cara Campbell, National Governors Association Center for Best Practices

- Rhonda Medows, MD, Commissioner, Georgia Department of Community Health
- Barbara Baker, Kentucky Cabinet for Health and Family Services

ENHANCING CONSUMER ACCESS TO INFORMATION (Potomac 4)

*This session will discuss how electronic records can not only benefit the system as a whole but how the Personal Health Record, among other methods, has the potential to engage consumers in their own health care by allowing them access to manage, share and control their own information.*

- Brian DeVore, Director of Industry Affairs, Intel Digital Health Group (Facilitator/Speaker)
- David Gifford, MD, MPH, Director, Rhode Island Department of Health
- Nathan Moracco, Director, Employee Insurance, Minnesota Department of Finance and Employee Relations
- Richard Onizuka, PhD, Health Policy Director, Washington State Health Care Authority

**3:00 – 4:30 PM**

**BREAKOUT SESSION TWO**

STREAMLINING THE LICENSURE SYSTEM TO ENABLE CROSS-STATE E-HEALTH (Potomac 2)

*As technology advances, patients are increasingly seeking cross-state e-health consultations from health care providers via e-mail and telephone. This session will highlight the need and benefits of enabling providers to more easily apply for a license in multiple states by streamlining licensure applications, the credentialing process and license portability across state lines.*

Facilitator: Kathleen Nolan, Division Director, National Governors Association Center for Best Practices

- William Harp, MD, Executive Director, Virginia Board of Medicine
- Bruce McIntyre, JD, Division of Legal Services, Rhode Island Board of Medical Licensure and Discipline
- David Watt, MD, PhD, MPA, Senior Vice President, Professional Services, Federation of State Medical Boards

MOBILIZING ELECTRONIC HIE BETWEEN HEALTH CARE PROVIDERS AND PUBLIC HEALTH (Potomac 3)

*Bi-directional data exchange between the clinical care setting and public health will vastly improve the response to and management of population health. This session will discuss strategies for states to encourage providers to purchase health IT systems that can capture public health data and support bi-directional exchange between providers and public health.*

Facilitator: Cara Campbell, National Governors Association Center for Best Practices

- Dev Culver, Executive Director, Maine HealthInfoNet
- Roland Gamache, PhD, Director, State Health Data Center, Indiana Department of Health

BUILDING TRUST AND ENGAGEMENT IN HEALTH IT AND ELECTRONIC HIE THROUGH CONSUMER OUTREACH (Potomac 4)

*This session will outline strategies states can use to address concerns about the privacy and security of consumers' personal data by: 1) directing a policy dialogue that weighs the costs of having information available electronically with the rewards of having this information readily available, and 2) encouraging consumers to use HIT and HIE to actively manage their own health information via consumer-friendly tools.*

Facilitator: Jodi Daniel, JD, MPH, Director, Office of Policy and Research

- Richard Onizuka, PhD, Health Policy Director, Washington State Health Care Authority
- Amy Zimmerman, Chief, Health Information Exchange, Rhode Island Department of Health

**4:45 – 5:30 PM**

**AFTERNOON KEYNOTE: RECOMMENDATIONS FOR RAPID EXPANSION OF E-PRESCRIBING** - Regency Ballroom

Introduction: Kathleen Nolan, Division Director, National Governors Association Center for Best Practices

- Kevin Hutchinson, CEO, Prematics

SEPTEMBER 26, 2008

**7:30 AM REGISTRATION AND BREAKFAST** - Regency Foyer

**8:30 –9:15 AM**

**PLENARY SESSION: SUPPORTING A SUSTAINABLE ELECTRONIC HIE INDUSTRY** - Regency Ballroom

*Electronic HIE is still at a nascent stage in the United States. Many states have significant efforts underway but are struggling to create sustainable models for electronic HIE. This session will offer findings and guidance to state governments on models they can use to provide oversight, fiscal support, and ensure accountability in this industry.*

Introduction: Kathleen Nolan, Division Director, National Governors Association Center for Best Practices

- Ray Campbell, Executive Director and CEO, Massachusetts Health Data Consortium
- Jay Himmelstein, MD, Professor and Chief Health Policy Strategist, Center for Health Policy and Research, UMass Medical School

**9:30 AM – 11:00 AM**

**BREAKOUT SESSION THREE**

**PLENARY FOLLOWUP: SUSTAINABLE MODELS FOR ELECTRONIC HIE** (Potomac 2)

*This session will continue the discussion from the plenary and focus on the three models for sustainable electronic HIE identified from research commissioned by the State Alliance. A panel of state HIE leaders will provide reactions to the proposed models.*

- Shaun Alfreds, Senior Project Director, Center for Health Policy and Research, UMass Medical School (Facilitator/Speaker)
- Lori Evans, Deputy Commissioner, Office of Health Information Technology, New York State Department of Health
- Gina Perez, Executive Director, Delaware Health Information Network

COORDINATING E-HEALTH ACTIVITIES AMONG STATE PUBLIC PROGRAMS (Potomac 3)  
*Maximizing state investments in e-health, coordination and collaboration across publicly funded health programs is crucial. States efforts to coordinate these e-health investments across public programs will vary based on the agency structure in each state.*

Facilitator: Donna Folkemer, Group Director, National Conference of State Legislatures Forum for State Health Policy Leadership

- Dave Goetz, Commissioner, Tennessee Department of Finance and Administration
- Alex Kam, Director, Office of Health Information Integrity, California Department of Health
- Stephen Palmer, Advisor, Texas Health Care Policy Council, Office of Texas Governor Rick Perry
- Brad Tritle, Executive Director, Arizona Health-e Connection

MODERNIZING STATE PRIVACY AND SECURITY LAWS (Potomac 4)

*Most state privacy laws were developed long before the electronic age was envisioned. As a result, these laws can often be a roadblock to moving toward an electronic HIE environment. States are taking various approaches to modernize their privacy laws. This session will provide an overview of current state privacy related laws and activities and will look at how some states have tackled this issue in very different manners.*

Facilitator: Betsy Ranslow, Senior Policy Analyst, ONC Office of Policy and Research

- Joy Pritts, Research Associate Professor, Health Policy Institute, Georgetown University
- Scott Leitz, Assistant Commissioner, Minnesota Department of Health
- Kathy Farnsworth, Policy Advisor, e-Health Initiative, Wisconsin Department of Health Services

**11:15 – 12:15 PM**

**MOVING BEYOND PRACTICE/A FIRSTHAND LOOK: STATE EXPERIENCES WITH IMPLEMENTING HEALTH IT AND ELECTRONIC HIE ACTIVITIES: MODERATED DISCUSSION** - Regency Ballroom

*This session will showcase firsthand, on-the-ground experience from states that are working to implement health IT and electronic HIE. Participants will share challenges faced and overcome.*

Moderator: Patricia MacTaggart, Lead Research Scientist/Associate Professorial Lecturer, George Washington University

- Aneesh Chopra, Secretary of Technology, Office of Virginia Governor Tim Kaine
- David Gifford, MD, MPH, Director, Rhode Island Department of Health
- Rhonda Medows, MD, Commissioner, Georgia Department of Community Health
- Stephen Palmer, Advisor, Texas Health Care Policy Council, Office of Texas Governor Rick Perry

**12:15 – 1:30 PM**

**LUNCH KEYNOTE – TRANSFORMING U.S. HEALTH CARE THROUGH HEALTH IT** (Regency E)

Introduction: Kathleen Nolan, Division Director, National Governors Association Center for Best Practices

- Reed Tuckson, MD, Executive Vice President and Chief of Medical Affairs, UnitedHealth Group

**1:30 – 3:00 PM**

**BREAKOUT SESSION FOUR**

**INTERSTATE DATA EXCHANGE PROJECTS** (Potomac 3)

*As states work to facilitate electronic HIE, what considerations need to be made to address the interstate exchange of patient data? In addition, a significant opportunity to improve public health and population health can be gained if interstate exchange of public program data were to occur.*

Facilitator: Cara Campbell, National Governors Association Center for Best Practices

- William O'Byrne, Director, Office of Enforcement, New Jersey Department of Banking and Insurance

PROMOTING USE OF CERTIFIED, INTEROPERABLE SYSTEMS (Potomac 4)

*States have a key role in encouraging providers and other key stakeholders to make appropriate information available at the time and place of care. Many approaches to ensuring interoperability have developed across the states, and a number of them will be highlighted in this session.*

Facilitator: Chris Muir, Senior Program Analyst, ONC Office of Programs and Coordination

- Ray Campbell, Executive Director and CEO, Massachusetts Health Data Consortium
- Paul Forlenza, Vice President of Policy, Vermont Information Technology Leaders
- Scott Leitz, Assistant Commissioner, Minnesota Department of Health

**3:15 – 4:00 PM**

**CLOSING SESSION** - Regency Ballroom