





## **GOLD SPONSORSHIP (\$3,500)**

Daily promotion during live GOVSEC Webcast and 12 months of Internet promotion after the show that includes the following benefits:

- Company mentioned and promoted three times every hour of the live broadcast with a brief description of your company, products and services, company phone number and/or Web homepage address.
- Mention in all press releases promoting the GOVSEC Internet webcast (next press release scheduled for May 19 distribution to over 2,500 traditional print and Internet media outlets, including Market Wire and/or Primezone).
- Company logo prominently displayed at broadcast booth in GOVSEC exhibit hall.
- Marquee logo placement on GOVSEC Internet webcast Web site with link to company homepage for 12 months.
- Two (2) ten-minute interviews with company executives during the GOVSEC broadcast. These can be live interviews or taped in advance and rolled-in from tape during the live broadcast and might feature company CEO, CFO, VP of Sales or Business Development, etc.
- Four (4) product or service spotlights where our camera crew will film company presentation, product demonstration or service description from company's booth in GOVSEC exhibit hall. This footage will be rolled-in from tape during the live broadcast.
- All video footage featuring your company, including executive interviews and product spotlights, will be hosted as video-on-demand for 12 months following the show and this footage can be added to company homepage links so visitors to your Web site that did not attend the show can view the interviews and product/service spotlights, essentially turning a two day trade show into a full 12 months of exposure and promotion.
- Broadcast quality videotape of your video footage provided after the event for unlimited license use by company in future promotional videos or other corporate communications.
- Ten (10) VHS quality videotapes of your video footage provided after the event for company video archive, distribution to key executives, board members, partners, clients, etc.

*Payment due in advance. Primary contact for broadcast coordination and sponsor agreements: **Mark Maxey**, Vice President, Business Development, TV Worldwide.com, Inc. 703-961-9250 ext. 229 or by e-mail [mark@tvworldwide.com](mailto:mark@tvworldwide.com)*



## **SILVER SPONSOR (\$2,500)**

Daily promotion during live GOVSEC Webcast and 12 months of Internet promotion after the show that includes the following benefits:

- Company mentioned and promoted twice every hour of the live broadcast with a brief description of your company, products and services, company phone number and/or Web homepage address.
- Mention in all press releases promoting the GOVSEC Internet webcast (next press release scheduled for June 26 distribution to over 2,500 traditional print and Internet media outlets, including Market Wire and/or Primezone).
- Company logo prominently displayed at broadcast booth in GOVSEC exhibit hall.
- Prominent logo placement on GOVSEC Internet webcast Web site with link to company homepage for 12 months.
- One (1) ten-minute interview with company executive during the GOVSEC broadcast. These can be live interviews or taped in advance and rolled-in from tape during the live broadcast and might feature company CEO, CFO, VP of Sales or Business Development, etc.
- Two (2) product or service spotlights where our camera crew will film company presentation, product demonstration or service description from company's booth in GOVSEC exhibit hall. This footage will be rolled-in from tape during the live broadcast.
- All video footage featuring your company, including executive interview and product spotlights, will be hosted as video-on-demand for 12 months following the show and this footage can be added to company homepage links so visitors to your Web site that did not attend the show can view the interviews and product/service spotlights, essentially turning a two day trade show into a full 12 months of exposure and promotion.
- Broadcast quality videotape of your video footage provided after the event for unlimited license use by company in future promotional videos or other corporate communications.
- One VHS quality videotape of your video footage provided after the event for company video archive, distribution to key executives, board members, partners, clients, etc.

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## **BRONZE SPONSOR (\$1,500)**

Daily promotion during live GOVSEC Webcast and 12 months of Internet promotion after the show that includes the following benefits:

- Company mentioned and promoted once every hour of the live broadcast with a brief description of your company, products and services, company phone number and/or Web homepage address.
- Company logo prominently displayed at broadcast booth in GOVSEC exhibit hall.
- Mention in one press release promoting the GOVSEC Internet webcast distributed to PR Newswire and Internet Wire.
- Logo placement on GOVSEC Internet webcast Web site with link to company homepage for 12 months.
- Two (2) product or service spotlights where our camera crew will film company presentation, product demonstration or service description from company's booth in GOVSEC exhibit hall. This footage will be rolled-in from tape during the live broadcast.
- All video footage featuring your company, including product spotlights, will be hosted as video-on-demand for 12 months following the show and this footage can be added to company homepage links so visitors to your Web site that did not attend the show can view the video online, essentially turning a two day trade show into a full 12 months of exposure and promotion.
- One VHS quality videotape of your video footage provided after the event for company video archive, distribution to key executives, board members, partners, clients, etc.

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## INTERNET SPONSOR (\$750)

- Company logo displayed at broadcast booth in GOVSEC exhibit hall.
- Logo placement on GOVSEC Internet webcast Web site with link to company homepage for 12 months.
- Mention in one press release promoting the GOVSEC Internet webcast distributed to Market Wire and/or Primezone.

For more information, contact: Mike Kennett  
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703-961-9250 ext. 221  
**MKennett@tvworldwide.com**

Relevant Web Sites: **<http://www.govsecinfo.com>**  
**<http://www.tvworldwide.com>**  
**<http://www.HomelandDefenseTV.com>**

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