

# TV Worldwide to Webcast 9th Annual “Capital Cyber Bowl” Live to Benefit Touchdown Club Charities of Washington

*Sponsors Again Step Up for Video Webcast of Football Game Pitting  
Tech Executive “Web Warriors” against “Brick and Mortar”  
counterparts, live from tech haven Northern Virginia at  
[www.tvworldwide.com](http://www.tvworldwide.com), 11:30 AM ET, Super Bowl Sunday, Feb.3*

## For Immediate Release

Friday, February 1, 2008

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Chantilly, Va.— TV Worldwide.com, Inc., a fast-growing web-based global TV network, today announced that it will webcast the 9th Annual “Capital Cyber Bowl” to benefit the Touchdown Club Charities of Washington D.C. This unique event has attracted widespread sponsorship and national interest while highlighting a local rivalry that exists between tech executives and their brick and mortar counterparts in the web-savvy Northern Virginia business community.

“A lot of these guys have met every Sunday during the season to live out past football fantasies and network. They’re always excited to play in this tech vs. brick and mortar format and as always, the sponsors have responded to help us benefit Touchdown Club Charities of Washington,” commented Dave Gardy, Chairman and CEO of TVWorldwide.com. “In our 9<sup>th</sup> year of webcasting the event, we’ve got quite a cult following on line, especially with the Internet video boom, and we’re provisioning our servers to meet the demand of those who want to see this decisive game with the series tied at 4-4. We don’t know why they watch, but they do, kind of like rubber-necking at a highway accident.”

“This year we’re going to disconnect their hard drive and mess with their bios,” stated Microsoft’s Steve Lough, Web Warrior quarterback. “Even though they won last year, the Brick and Mortar game plan code always has numerous bugs in it and we intend to exploit those anomalies, render their protection scan useless and penetrate their defenses.”

“With our ‘Ton of Bricks’ defense, these ‘Web Waifs’ will never know what hit ‘em, just like last year,” remarked Bricks and Mortar tight end Mike D’Amato, a shipyard engineer. Our ‘Acetylene Torch’ offense will melt their processors and on Super Bowl Sunday, Brick and Mortar reality will rule the Cyber Bowl once again.”

Event sponsors include Base Technologies, TV Worldwide, Blue Chair Advertising, Washington Business Journal, Progressive Radiology, Dulles National Financial Services,

Virginia Commerce Bank, Studley Commercial Real Estate, SalesTrainingTV.com, I NeverKnewthat.com and Bisnow on Business.

"We're excited about this 9th Annual Cyber Bowl," said Gary Nakamoto, CEO of Cyber Bowl sponsor Base Technologies and past Touchdown Club President. "It's good to see players on both teams engaged in this gridiron battle to help Touchdown Club Charities."

Capital Cyber Bowl coverage begins at 11:30 AM ET on Sunday, February 3 at [www.tvworldwide.com](http://www.tvworldwide.com). Participants should have the free Windows Media Player installed and should log on prior to the event to test the free video stream.

## About the Touchdown Club

Since its founding over 69 years ago as a DC area sports club, Touchdown Club Charities has been committed to the mission of honoring past sports legends, current stars and encouraging future leaders. The original Touchdown Club's Timmie Award preceded the Heisman Trophy and its annual dinner attracted Presidents to the superstars of the day. TDC also boasts the nation's oldest Hall of Fame – a rare series of oil paintings commissioned since 1935 featuring legendary football heroes.

Proud of its history, the TDC today maintains its strong network of dedicated members and has broadened and rededicated its mission of giving to youth and community causes.

Our members enjoy well-attended monthly gatherings at various area venues where business leaders often mix with politicians and professional athletes. Popular annual fundraising events like the Superbowl Party or the "Kids Are The Winners!" Golf Tournament are highlights of a full calendar of TDC events. See [www.touchdownclubcharities.com](http://www.touchdownclubcharities.com) for more information on organization activities

## About TV Worldwide

Founded in 1999, TV Worldwide developed the first Internet TV network of community-based Internet TV channels characterized as "Internet TV for Smart People." Each channel serves highly targeted communities of people with disabilities to the Homeland Defense industry. Fortune 500 companies, 15 federal government agencies, and numerous International associations, including the National Association of Broadcasters, use TV Worldwide's live and archived state-of-the art video streaming content applications and Internet TV channels. In recognition of the company's unique achievements in new media, TV Worldwide was selected by the National Academy of Television Arts and Sciences (NATAS) to webcast the Daytime Emmy Awards in 2007 and the 59th Annual Emmy awards for Technology and Engineering in 2008. TV Worldwide has been named one of the streaming video industry's "Hottest Streaming Companies" by Streaming Magazine and CEO Dave Gardy was honored by the magazine as one of the 50 Most Influential People in Streaming Media. Mr. Gardy also currently serves as the President of the International Webcasting Association (IWA) ([www.webcasters.org](http://www.webcasters.org)).

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